



2024/10/28

產業類別	汽車零組件	
投資建議	中立	
收盤價	NT\$ 107.50	目標價
		NT\$

本次報告：電話訪談

交易資料

潛在報酬率 (%)	--
52 週還原收盤價區間 (NT\$)	70.91-127.21
市值 (NT\$百萬元)	63590
市值 (US\$百萬元)	1,983
流通在外股數 (百萬股)	592.00
董監持股 (%)	18.38
外資持股 (%)	14.24
投信持股 (%)	12.92
融資使用率 (%)	2.38

財務資料

	2023
股東權益 (NT\$百萬元)	25,451
ROA (%)	8.8
ROE (%)	12.27
淨負債比率 (%)	26.06

公司簡介

東陽成立於 1967 年，主要營業項目為汽、機車零組件，為台灣塑膠件供應商，也是全球第一大汽車 AM 塑膠件製造商，塑膠件全球市佔率 70%、板金部份市佔率 35%。2023 年 AM 主要銷售地區為北美 69%、中南美 13%、歐洲 10%、中東 3%、亞洲 3%、非洲 1%、澳洲 1% 等。

主要客戶：

主要競爭對手：

張予柔 yurou.chang@sinopac.com

東陽 (1319 TT)

穩定增長

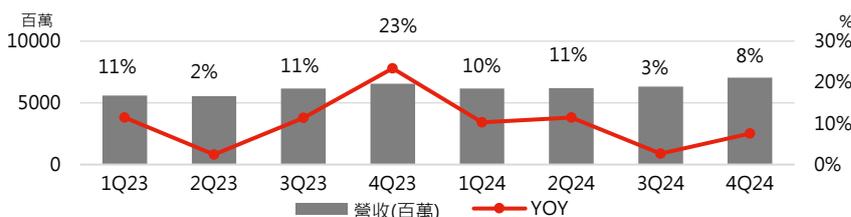
永豐觀點

預估 2025 年 AM 營收+5~8%YoY、OEM+3%YoY、殖利率 4%以上，值得長期持有。

投資評價與建議

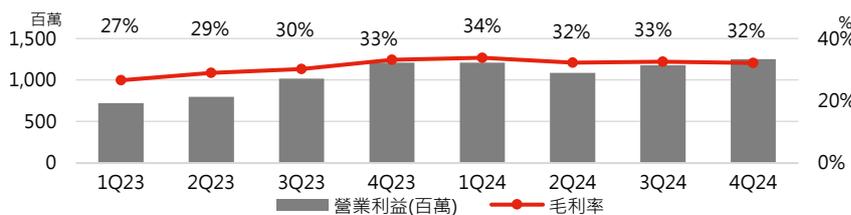
維持中立建議：(1) 3Q24 AM 淡季不淡、營收優於預期，Q4 迎來 AM 旺季，預估 4Q24 AM 營收將季增約 5%，預估 2025 年 AM 持續受惠新車市場成長、車齡延長、產險增加 AM 件賠付等正面因子，營收年增 5~8%；(2) 中國 OEM 營收表現低於預期，主因主要合資品牌客戶銷量低迷；台灣 OEM 有更多新 model 加入量產，預估 2025 年整體 OEM 增長 3%。(3) AM 占比總營收比重有望提升到 74~75%(目前約為 72~73%)，有助於整體產品組合表現，毛利率有望持續增長。研究處預估 2024、2025 年營收分別為 257.3、272.9 億元(+7.8%、+6.1%YoY)、毛利率因 AM 比重持續提升而優化，分別達 32.67%、33.07%，營業利益分別為 47.3、52.9 億元(+26%、+11.8%YoY)，稅後淨利分別為 40.6、42.1 億元(+35%、+4%YoY)，稅後 EPS 分別為 6.87、7.12 元。目前評價約當交易於 15.1X 2025 年 EPS(F)，目前在獲利基期墊高、2025 年成長幅度放緩下，評價並未低估，研究處將維持中立建議。

近八季營收及 YoY 趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Oct. 2024

近八季營業利益及毛利率趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Oct. 2024

東陽承接更多新訂單，不過台灣汽車市場規模較小，對東陽合併貢獻有限。而中國 OEM 合併營收部分如前述，有部分營運較疲弱的工廠進行縮減，而明年歐系日系客戶的銷量成長仍需待年底或明年初車企給予預示量，研究處先保守預估之。整體預估 2025 年 OEM 業務成長 3%。

維持中立建議：研究處預估 2024、2025 年營收分別為 257.3、272.9 億元(+7.8%、+6.1%YoY)、毛利率因 AM 比重持續提升而優化，分別達 32.67%、33.07%，營業利益分別為 47.3、52.9 億元(+26%、+11.8%YoY)，稅後淨利分別為 40.6、42.1 億元(+35%、+4%YoY)，稅後 EPS 分別為 6.87、7.12 元。目前評價約當交易於 15.1X 2025 年 EPS(F)，目前在獲利基期墊高、2025 年成長幅度放緩下，評價並未低估，研究處將維持中立建議。

附表一：當年度損益表

單位：百萬元	24Q1	24Q2	24Q3F	24Q4F	2024F
營業收入	6,174	6,186	6,315	7,049	25,724
營業毛利	2,088	1,997	2,057	2,263	8,405
營業利益	1,211	1,087	1,179	1,253	4,730
稅前淨利	1,498	1,318	1,119	1,252	5,187
稅後純益	1,172	1,041	869	982	4,064
稅後 EPS (元)	1.98	1.76	1.47	1.66	6.87
營收 QoQ 成長率	-5.81	0.19	2.10	11.61	--
營收 YoY 成長率	10.29	11.43	2.62	7.52	7.82
毛利率	33.82	32.28	32.57	32.11	32.67
營益率	19.61	17.58	18.67	17.78	18.39
稅後純益率	19.37	17.22	13.76	13.93	15.80

資料來源：CMoney；永豐投顧研究處整理，Oct. 2024

附表二：五個年度損益表

單位：百萬元	2021	2022	2023	2024F	2025F
營業收入	18,380	21,283	23,859	25,724	27,293
%變動率	6.10	15.79	12.10	7.82	6.1
營業毛利	3,487	5,028	7,134	8,405	9,025
毛利率 (%)	18.97	23.63	29.90	32.67	33.07
營業淨利	543	1,935	3,744	4,730	5,290
稅前淨利	767	2,600	3,812	5,187	5,370
%變動率	-13.30	238.99	46.60	36.07	3.53
稅後純益	688	2,151	3,019	4,064	4,214
%變動率	-16.11	212.90	40.35	34.61	3.69
稅後 EPS * (元)	1.16	3.64	5.10	6.87	7.12
市調 EPS * (元)	1.63	3.91	4.8	6.95	--
PER (x)	92.67	29.53	21.08	15.65	15.10
PBR (x)	2.94	2.68	2.50	2.34	2.22
每股淨值 * (元)	36.58	40.15	43.03	45.97	48.34
每股股利 (元)	0.85	2.50	4.00	--	--
殖利率 (%)	2.83	6.28	5.44	--	--

* 以目前股本計算

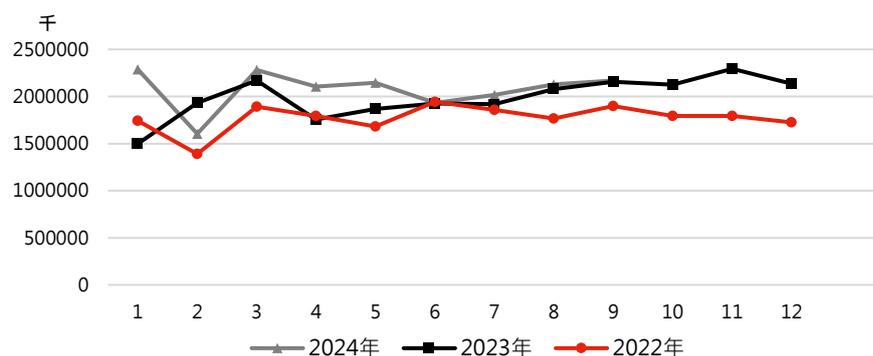
資料來源：CMoney；永豐投顧研究處整理，Oct. 2024

營運基本資料

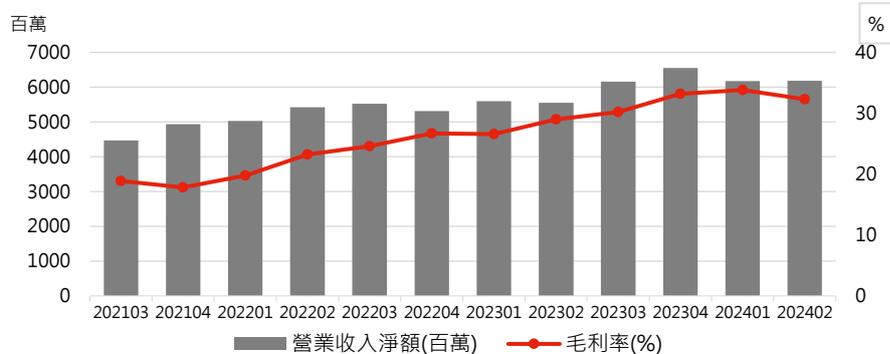
同業比較

代號	公司	投資建議	目前股價	市值(億)	稅後 EPS		PE		PB	
					2023	2024	2023	2024	2023	2024

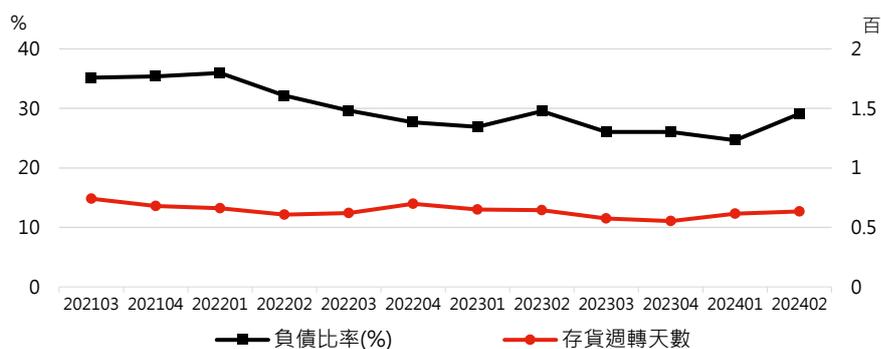
近三年單月營收狀況



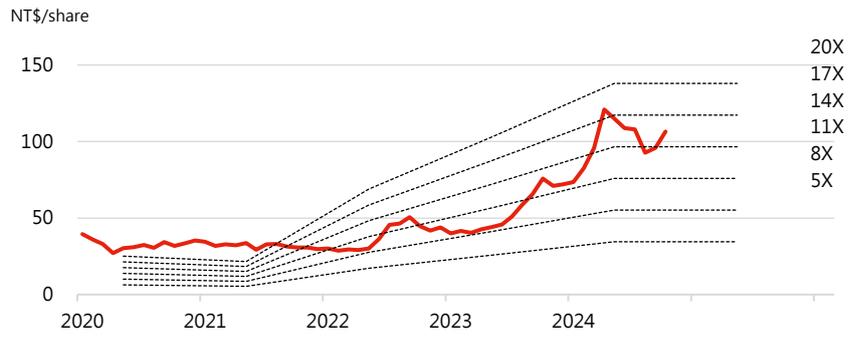
近三年單季營收 VS 毛利率趨勢圖



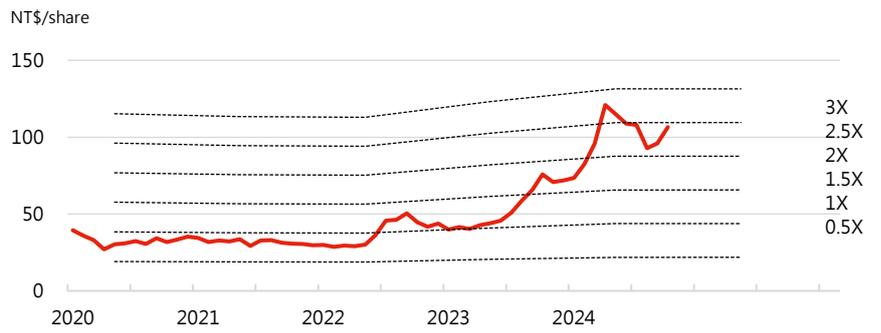
負債比率 VS 存貨周轉天數



歷史 PE 圖



歷史 PB 圖



臺北	永豐證券投資顧問股份有限公司 臺北市忠孝西路一段 80 號 14 樓 電話：(886-2) 2361-0868	永豐金證券股份有限公司 臺北市重慶南路一段 2 號 17 樓 電話：(886-2) 2311-4345
香港	永豐金證券(亞洲)有限公司 香港銅鑼灣新寧道 1 號 7 樓 電話：(852) 2586-8288	
上海	永豐金證券(亞洲)有限公司上海代表處 中國上海市浦東新區世紀大道 1528 號陸家嘴基金大廈 1903A-2 室 電話：(86-21) 6228-8220	

責任聲明

本報告內容僅供參考，客戶應審慎考量本身之需求與投資風險，本公司恕不負任何法律責任，亦不作任何保證。本報告中之內容或有取材於本公司認可之來源，但並不保證其真實性或完整性；報告中所有資訊或預估，變更時本公司將不作預告，若資料內容有未盡完善之處，恕不負責。此外，非經本公司同意，不得將本報告加以複製或轉載。

110 年金管投顧新字第 024 號

SinoPac 投資評等

B：Buy 買進：未來 12 個月該股票表現將優於大盤

N：Neutral 中立：未來 12 個月該股票表現將與大盤一致

S：Sell 賣出：未來 12 個月該股票表現將落後大盤

Analyst Certification:

For each company mentioned in this research report, the respective analyst(s) who cover the company certifies (certify) that all of the views expressed in this research report accurately reflect his (their) personal views about any and all of the subject issuer(s) or securities. The analyst(s) also certifies (certify) that no part of her (their) compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

SinoPac Research Stock Rating System:

Buy: We think the stock will outperform the broader market over the next 12 months.

Neutral: We think the stock will perform in line with the broader market over the next 12 months.

Sell: We think the stock will underperform the market over the next 12 months.

Global Disclaimer:**Important Disclosures for U.S. Persons**

This research report was prepared by SinoPac Securities Corporation (SinoPac), a company authorized to engage in securities activities in Taiwan. SinoPac is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Auerbach Grayson & Company, 20 Wall West 55th Street, New York, NY 10019, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through SinoPac. Auerbach Grayson & Company accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Auerbach Grayson & Company and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Ownership and Material Conflicts of Interest

Auerbach Grayson & Company or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Auerbach Grayson & Company, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Auerbach Grayson & Company is not aware of any material conflict of interest as of the date of this publication.

Compensation and Investment Banking Activities

Auerbach Grayson & Company or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research report. Neither SinoPac nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

SinoPac may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of SinoPac.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by SinoPac with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of SinoPac and SinoPac accepts no liability whatsoever for the actions of third parties in this respect.