



個股聚焦

2024/7/31

產業類別	IC 設計	
投資建議	中立	
收盤價	NT\$ 53.20	目標價
		NT\$

本次報告：法說會

交易資料

潛在報酬率 (%)	--
52 週還原收盤價區間 (NT\$)	53.00-68.90
市值 (NT\$百萬元)	12030
市值 (US\$百萬美元)	367
流通在外股數 (百萬股)	226.00
董監持股 (%)	6.55
外資持股 (%)	8.97
投信持股 (%)	0.18
融資使用率 (%)	7.9

財務資料

	2023
股東權益 (NT\$百萬元)	4,040
ROA (%)	1.72
ROE (%)	2.56
淨負債比率 (%)	33.78

公司簡介

盛群半導體為國內專業微控制器 IC 設計領導廠商，致力於微控制器 IC 及其周邊元件之設計、研發與銷售。公司為因應全球產業競爭加劇，專注於利基性產品並積極開發終端應用，營收主要來自中國市場，2Q24 營收佔比為 MCU 75%、其他 25%。

主要客戶：

主要競爭對手：STM、Microchip、TXN、NXP 及 Renesas、中穎電子、兆易創新、芯海、中微、華大、靈動微、新唐、松翰、九齊、紘康、笙泉

費俊堯 jim.feij@sinopac.com

盛群 (6202 TT)

脫軌了

永豐觀點

單月營收到 3 億元水準比預期晚一年，營運回到正軌時間會比想像久。

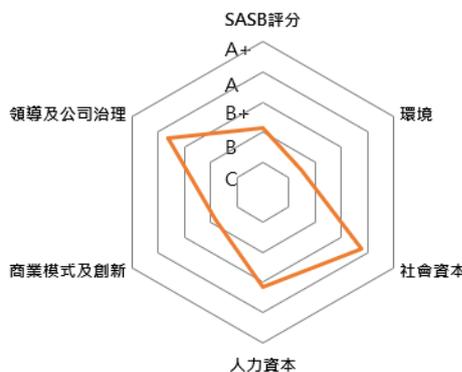
投資評價與建議

研究處將盛群投資建議由買進轉中立：盛群 2Q24 財報優於預期，但營收到單月 3 億元以上的時間由原預期的 2H24 延後到 2H25，公司營運受中國經濟疲弱影響，營運回到正軌的時間會比想像更久，預估 2025 年 EPS 1.61 元，將投資建議由買進轉中立。

ESG 評析

盛群企業永續評鑑整體為 B+ 等，於 SASB 產業永續議題與跨產業五大永續面向平均得分分別為 B+ 等與 B+ 等。

SinoPac+ ESG 評鑑系統評等



永續構面	評等
總分	B+
SASB 評分	B+
跨產業 ESG 評分	B+
跨產業 ESG 項目	
環境	B
社會資本	A
人力資本	A
商業模式及創新	B
領導及公司治理	A

資料來源：SinoPac+ ESG 評鑑系統，Jul. 2024(以 2022 年盛群企業社會責任報告書評鑑)

註 1：資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

註 2：永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。

SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

✍ 營運現況與分析

盛群為台灣 MCU 晶片廠，以利基型產品為根本積極開發產品應用：盛群半導體成立於 1998 年 10 月 1 日，為國內專業微控制器 IC 設計領導廠商，致力於微控制器 IC 及其周邊元件之設計、研發與銷售，公司為因應全球產業競爭加劇，專注於利基性產品並積極開發終端應用，營收主要來自中國市場，2Q24 營收佔比為 MCU 75%、其他 25%。主要國際競爭對手為 STM、Microchip、TXN、NXP 及 Renesas 等大廠，大中華區對手為中穎電子、兆易創新、芯海、中微、華大、靈動微、新唐、松翰、九齊、紘康及笙泉。

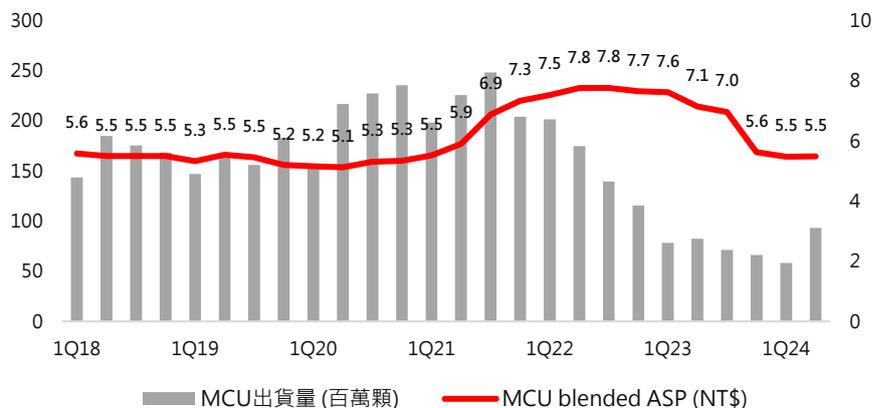
2Q24 財報優於預期：盛群 2Q24 EPS -0.15 元，優於預期的-0.35 元，MCU 營收由 1Q24 的 3.20 億元回升到 5.12 億元(+60%QoQ，-13%YoY)，出貨由 0.58 億顆回升到 0.93 億顆(+60%QoQ，+13%YoY)，換算 MCU blended ASP 為持平，2Q24 毛利率由 44.7%下滑至 41.2%，優於預期，產品毛利率由 36.5%回升至 41.0%。2Q24 存貨由 15.04 億元減少至 13.77 億元，DOI 由 502 天下降至 396 天，存貨去化仍是公司主要課題，目前離 2~3 個月的正常水位仍有距離，代理商庫存已回到正常，未來盛群庫存去化將隨代理商重啟拉貨而加速。

表一：盛群 2Q24 財報

百萬元	2Q24(財報)	2Q24(預估)	差異
營業收入	683	613	11.4%
營業毛利	281	236	19.3%
營業利益	-58	-83	
稅前淨利	-34	-78	
稅後淨利	-34	-78	
每股盈餘(元)	-0.15	-0.35	
Margin(%)			
營業毛利率	41.2	38.4	2.8ppts
營業利益率	-8.5	-13.6	5ppts
稅後淨利率	-5.0	-12.8	7.8ppts

資料來源：永豐投顧研究處預估及整理，Jul. 2024

圖一：盛群 MCU 出貨與 ASP



資料來源：盛群；永豐投顧研究處預估及整理，Jul. 2024

3Q24 需求仍不振，持續消化庫存：代理商庫存去化完畢，現在換盛群開始去庫存，原先預期 3Q24 開始公司單月營收將逐漸回到 3 億元以上的疫情前水準，但公司面臨中國同業競爭與中國消費性市場需求低迷的雙重打擊，單月營收要回到 3 億

元以上得等 2H25，復甦步調遠低於研究處預期，公司目前對 4Q24 的訂單能見度也很低，毛利率部分，MCU 價格已回疫情前，趨於穩定，晶圓代工成本開始下滑，但公司受中國同業競爭影響，MCU 未來價格預期將隨成本一起逐步調整，故毛利率回升幅度有限，整體 3Q24 預估營收為 7.32 億元(+7.2%QoQ，+15.9%YoY)，毛利率 40.5%，營業利益率-2.8%，稅後淨利-0.11 億元，稅後 EPS -0.05 元。

表二：盛群 3Q24 獲利預估調整

百萬元	3Q24(調整後)	3Q24(調整前)	差異
營業收入	732	847	-13.7%
營業毛利	296	332	-10.8%
營業利益	-21	15	
稅前淨利	-11	25	
稅後淨利	-11	25	
每股盈餘(元)	-0.05	0.11	
Margin(%)			
營業毛利率	40.5	39.2	1.3ppts
營業利益率	-2.8	1.8	-4.6ppts
稅後淨利率	-1.4	3.0	-4.4ppts

資料來源：永豐投顧研究處預估及整理，Jul. 2024

營運才剛要回正軌就脫軌了，等中國經濟穩定再說：研究處認為長期公司仍有望回到每年 EPS 4 元、現金股利 4 元的水準，但預期公司營運無法在 2H25 回到常態，得等中國經濟穩定再說，目前公司預期 2H25 單月營收有望回到 3 億元水準，研究處認為的常態則是單月近 4 億元水準，初估得等 2026 年以後再說，整體 2024 年預估營收為 26.29 億元(+10.4%YoY)，毛利率 41.5%，營業利益率-5.5%，稅後淨利-0.76 億元(盈轉虧)，稅後 EPS -0.34 元，2025 年預估營收為 33.69 億元(+28.1%YoY)，毛利率 44.6%，營業利益率 8.2%，稅後淨利 3.65 億元(虧轉盈)，稅後 EPS 1.61 元。研究處認為公司受制於中國經濟復甦不如預期，營運回到常態所需時間更長，將投資建議由買進轉為中立。

附表一：當年度損益表

單位：百萬元	24Q1	24Q2	24Q3F	24Q4F	2024F
營業收入	444	683	732	772	2,629
營業毛利	162	280	296	316	1,092
營業利益	-61	-58	-21	-6	-146
稅前淨利	-47	-34	-11	14	-78
稅後純益	-45	-34	-11	14	-76
稅後 EPS (元)	-0.20	-0.15	-0.05	0.06	-0.34
營收 QoQ 成長率	-9.16	53.90	7.33	5.46	--
營收 YoY 成長率	-41.71	-4.63	16.01	58.20	1.27
毛利率	36.54	41.04	40.44	40.93	41.54
營益率	-13.68	-8.55	-2.87	-0.78	-5.55
稅後純益率	-10.50	-5.05	-1.50	1.81	-2.89

資料來源：CMoney；永豐投顧研究處整理，Jul. 2024

附表二：五個年度損益表

單位：百萬元	2021	2022	2023	2024F	2025F
營業收入	7,128	6,016	2,596	2,629	3,369
%變動率	26.95	-15.60	-56.85	1.27	28.15
營業毛利	3,816	3,086	1,101	1,092	1,502
毛利率 (%)	53.54	51.30	42.39	41.54	44.58
營業淨利	1,774	1,232	99	-146	277
稅前淨利	2,591	1,391	78	-78	427
%變動率	105.42	-46.32	-94.38	--	--
稅後純益	2,044	1,106	112	-76	365
%變動率	98.25	-45.87	-89.90	--	--
稅後 EPS * (元)	9.04	4.89	0.49	-0.34	1.61
市調 EPS * (元)	9.31	5.77	0.57	0.19	--
PER (x)	5.88	10.88	108.57	--	33.04
PBR (x)	2.13	2.57	2.98	2.96	2.96
每股淨值 * (元)	25.01	20.69	17.86	17.99	17.98
每股股利 (元)	8.12	4.00	0.45	--	--
殖利率 (%)	8.53	6.24	0.67	--	--

* 以目前股本計算

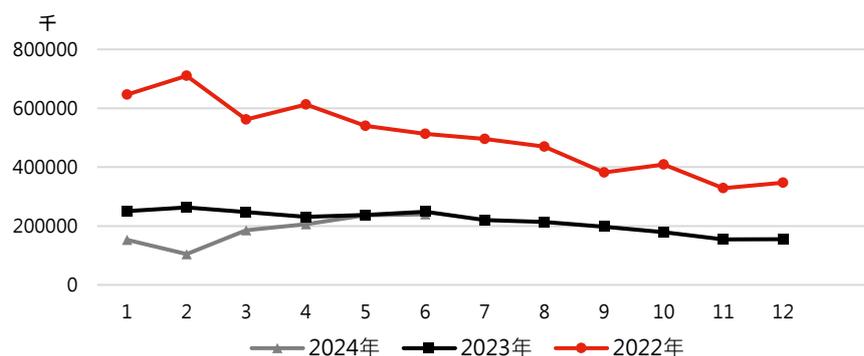
資料來源：CMoney；永豐投顧研究處整理 · Jul. 2024

營運基本資料

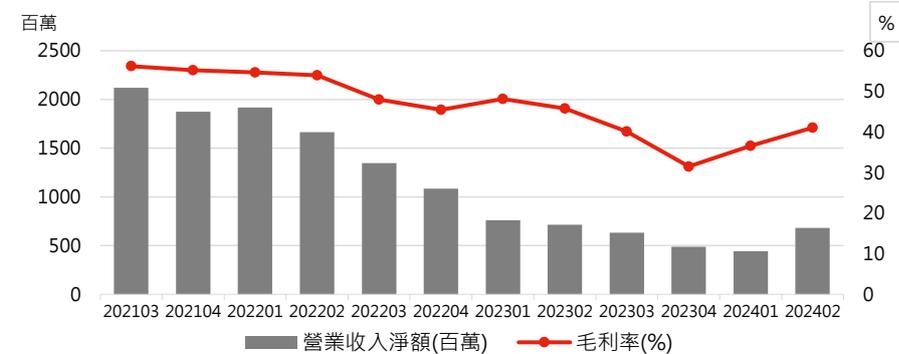
同業比較

代號	公司	投資建議	目前股價	市值(億)	稅後 EPS		PE		PB	
					2023	2024	2023	2024	2023	2024

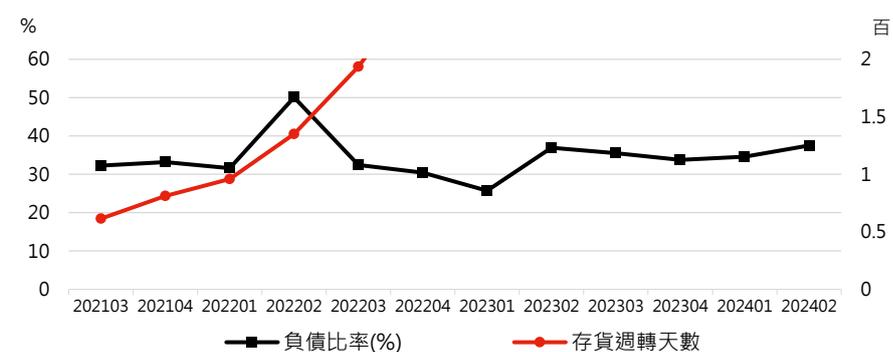
近三年單月營收狀況



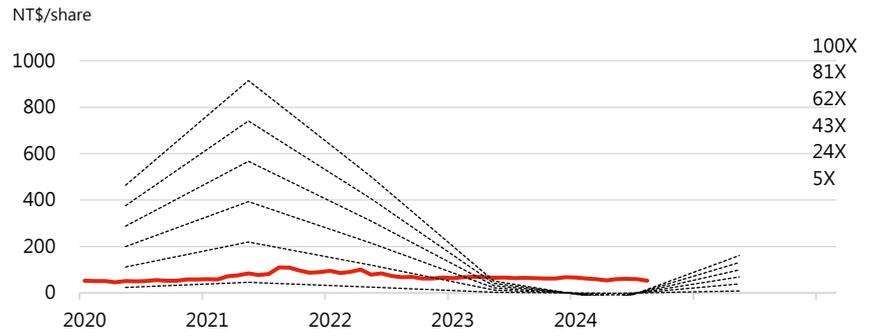
近三年單季營收 VS 毛利率趨勢圖



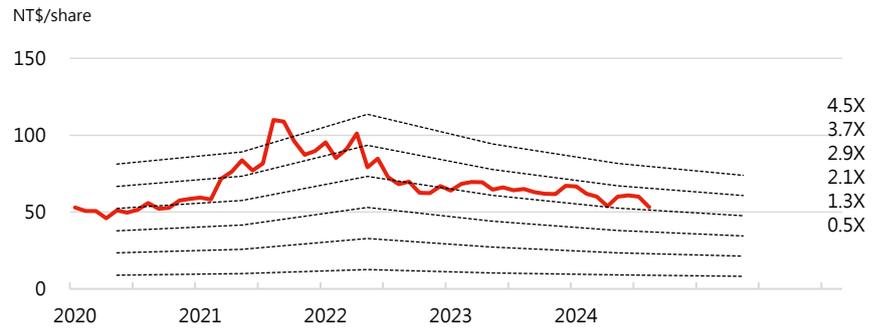
負債比率 VS 存貨周轉天數



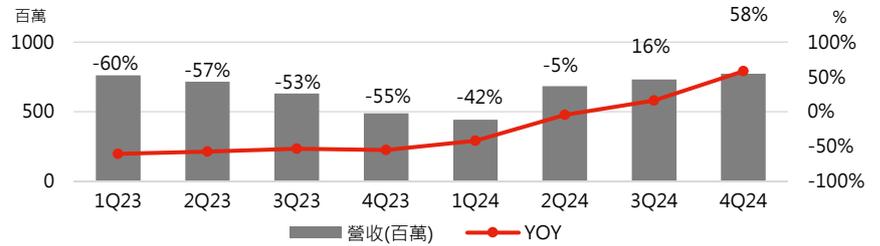
歷史 PE 圖



歷史 PB 圖

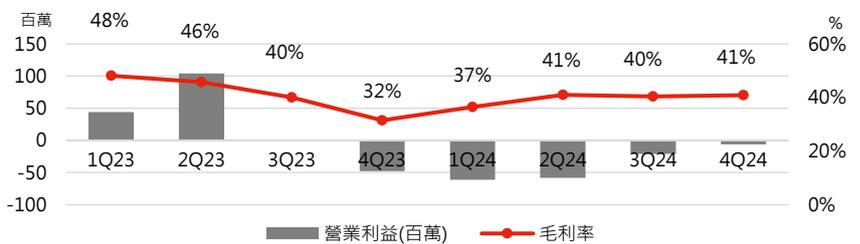


近八季營收及 YoY 趨勢圖



資料來源：CMoney；永豐投顧研究處整理 · Jul. 2024

近八季營業利益及毛利率趨勢圖



資料來源：CMoney；永豐投顧研究處整理 · Jul. 2024

臺北	永豐證券投資顧問股份有限公司 臺北市忠孝西路一段 80 號 14 樓 電話：(886-2) 2361-0868	永豐金證券股份有限公司 臺北市重慶南路一段 2 號 17 樓 電話：(886-2) 2311-4345
香港	永豐金證券(亞洲)有限公司 香港銅鑼灣新寧道 1 號 7 樓 電話：(852) 2586-8288	
上海	永豐金證券(亞洲)有限公司上海代表處 中國上海市浦東新區世紀大道 1528 號陸家嘴基金大廈 1903A-2 室 電話：(86-21) 6228-8220	
倫敦	永豐金證券(歐洲)有限公司 6 Lloyds Avenue, London EC3N 3AX, UK 電話：(44-20) 7614-9999	

責任聲明

本報告內容僅供參考，客戶應審慎考量本身之需求與投資風險，本公司恕不負任何法律責任，亦不作任何保證。本報告中之內容或有取材於本公司認可之來源，但並不保證其真實性或完整性；報告中所有資訊或預估，變更時本公司將不作預告，若資料內容有未盡完善之處，恕不負責。此外，非經本公司同意，不得將本報告加以複製或轉載。

SinoPac+ ESG 評鑑系統為全方位評估企業之永續績效與風險，結合產業指標與跨產業共同指標，其中，產業指標完全依循 SASB 產業準則建置，並參照國際永續相關準則及在地法規，跨產業指標則依循 SASB SICs® 永續產業分類系統，篩選出台灣上市櫃企業共同重視之 SASB 永續議題，並參照國際永續相關準則。主要評估依據為企業最新發布之企業社會責任報告書(或永續報告)。惟此指標不代表提及之數據及預測，不必然代表投資績效。

資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

110 年金管投顧新字第 024 號

SinoPac 投資評等

B：Buy 買進：未來 12 個月該股票表現將優於大盤
N：Neutral 中立：未來 12 個月該股票表現將與大盤一致
S：Sell 賣出：未來 12 個月該股票表現將落後大盤

SinoPac+ ESG 評鑑系統級距說明

A+ 企業在管理及揭露 ESG 績效的程度在前 20%
A 企業在管理及揭露 ESG 績效的程度在 21%-40%
B+ 企業在管理及揭露 ESG 績效的程度在 41%-60%
B 企業在管理及揭露 ESG 績效的程度在 61%-80%
C 企業在管理及揭露 ESG 績效的程度在 81%-100%

Analyst Certification:

For each company mentioned in this research report, the respective analyst(s) who cover the company certifies (certify) that all of the views expressed in this research report accurately reflect his (their) personal views about any and all of the subject issuer(s) or securities. The analyst(s) also certifies (certify) that no part of her (their) compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

SinoPac Research Stock Rating System:

Buy: We think the stock will outperform the broader market over the next 12 months.

Neutral: We think the stock will perform in line with the broader market over the next 12 months.

Sell: We think the stock will underperform the market over the next 12 months.

Global Disclaimer:**Important Notice for UK Persons**

This Document may only be issued or passed on to any person in the United Kingdom if that person is of a kind described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2001 or otherwise pursuant to exemptions to section 21 of the Financial Services and Markets Act 2000. In addition, no person who is an Authorized Person may issue or pass on this document, or otherwise promote SPSE, to any person in the United Kingdom other than by the rules of the Financial Conduct Authority (FCA) applicable to such Authorized Persons. This Document is confidential and is intended solely for the use of its recipient.

Important Disclosures for U.S. Persons

This research report was prepared by SinoPac Securities Corporation (SinoPac), a company authorized to engage in securities activities in Taiwan. SinoPac is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Auerbach Grayson & Company, 20 Wall West 55th Street, New York, NY 10019, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through SinoPac. Auerbach Grayson & Company accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Auerbach Grayson & Company and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Ownership and Material Conflicts of Interest

Auerbach Grayson & Company or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Auerbach Grayson & Company, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Auerbach Grayson & Company is not aware of any material conflict of interest as of the date of this publication.

Compensation and Investment Banking Activities

Auerbach Grayson & Company or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

SinoPac+ ESG Rating System ranking

SinoPac+ ESG Rating System evaluates corporate sustainability using SASB standards, which focus on financially material issues. Specially designed for listed companies in Taiwan, the rating system contains "Industry-specific" criteria, i.e., material issues within an industry, and "Cross-industry" criteria, which are material issues that cut across the 62 industries in Taiwan, categorized according to SASB's Sustainable Industry Classification System® (SICS®), with reference to other globally recognized sustainability standards.

Rating scale explanation

A+: The company falls in the top 20% of all Taiwan's listed companies in managing and disclosing ESG performance)

A: The company falls in the 21-40% of all Taiwan's listed companies in managing and disclosing ESG performance.

B+: The company falls in the 41-60% of all Taiwan's listed companies in managing and disclosing ESG performance.

B: The company falls in the 61-80% of all Taiwan's listed companies in managing and disclosing ESG performance.

C: The company falls in the 81-100% of all Taiwan's listed companies in managing and disclosing ESG performance.

Notes 1) PricewaterhouseCoopers (PwC) Sustainability Services Company Ltd. provides consulting services regarding designing criteria for the SinoPac+ ESG Rating System. It does not guarantee the integrity and accuracy of the score results or analysis, nor having liability to any third party who reads or uses this analysis report. 2) SASB Authorization: SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research

report. Neither SinoPac nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

SinoPac may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of SinoPac.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by SinoPac with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of SinoPac and SinoPac accepts no liability whatsoever for the actions of third parties in this respect.

SinoPac Securities (Europe) Limited is regulated by the FCA