



2024/5/8

產業類別	IC 設計
投資建議	買進 
收盤價	目標價
NT\$ 640.00	NT\$ 735.00

本次報告：法說會

交易資料

潛在報酬率 (%)	14.84
52 週還原收盤價區間 (NT\$)	366.08-640.00
市值 (NT\$百萬元)	389440
市值 (US\$百萬元)	12,031
流通在外股數 (百萬股)	609.00
董監持股 (%)	4.49
外資持股 (%)	44.01
投信持股 (%)	18.21
融資使用率 (%)	0.94

財務資料

	2023
股東權益 (NT\$百萬元)	67,217
ROA (%)	22.75
ROE (%)	35.12
淨負債比率 (%)	35.64

公司簡介

聯詠科技為台灣專業 IC 設計廠商，致力於提供平面顯示螢幕驅動 IC、行動裝置及消費性電子產品上應用之數位影音、多媒體單晶片產品解決方案。近年積極發展 OLED 驅動 IC、光學式指紋辨識晶片。以產品結構區分，1Q24 系統單晶片(SoC)占比 39%、大尺寸驅動 IC(LDDIC)占比 24%、中小尺寸驅動 IC(SMDDIC)占比 36%。

主要客戶：友達、群創、京東方、華星光、三星、LG

主要競爭對手：三星、LX Semicon、HIMAX、瑞鼎、矽創、敦泰、天鈺、義隆、集創北方、芯穎電子

費俊堯 jim.fei@sinozac.com

聯詠 (3034 TT)

高股息的最愛

永豐觀點

2Q24 展望不如預期，2H24 仍將優於 1H24，目前殖利率 5.0%。

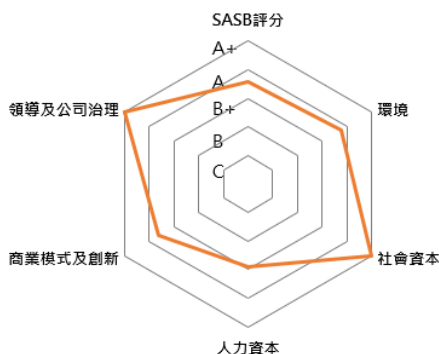
投資評價與建議

研究處維持聯詠買進投資建議：聯詠 1Q24 財報優於預期，主因產品組合較佳、NRE 收入等，2Q24 展望不如預期，手機需求比想像弱，TV 則再次出現補庫存需求，考量消費電子需求持續平淡，研究處不再認為公司 2024 年公司手機、TV、PC、車用產品出貨皆可恢復成長，但 2H24 仍可優於 1H24，預估 2024 年 EPS 35.02 元，2025 年 EPS 40.22 元，公司將發放現金股利 32 元，目前殖利率 5%，考量公司已成為各大高股息基金主要持股，研究處以 4%殖利率為目標，維持買進建議，目標價調升至 735 元(21 X 2024 EPS)。

ESG 評析

聯詠企業永續評鑑整體為 A 等，於 SASB 產業永續議題與跨產業五大永續面向平均得分分別為 A 等與 A+ 等。

SinoPac+ ESG 評鑑系統評等



永續構面	評等
總分	A
SASB 評分	A
跨產業 ESG 評分	A+
跨產業 ESG 項目	
環境	A
社會資本	A+
人力資本	B+
商業模式及創新	A
領導及公司治理	A+

資料來源：SinoPac+ ESG 評鑑系統，May 2024 (以 2022 年聯詠企業社會責任報告書評鑑)

註 1：資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

註 2：永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

營運現況與分析

聯詠為台灣驅動 IC、單晶片設計領導廠商：聯詠科技成立於 1997 年，為台灣專業 IC 設計廠商，致力於提供平面顯示螢幕驅動 IC、行動裝置及消費性電子產品上應用之數位影音、多媒體單晶片產品解決方案，近年積極發展 OLED 驅動 IC、光學式指紋辨識晶片。以產品結構區分，1Q24 系統單晶片(SoC)占比 39%、大尺寸驅動 IC(LDDIC)占比 24%、中小尺寸驅動 IC(SMDDIC)占比 36%。系統單晶片(SoC)產品包含 TCON、螢幕顯示控制 IC、數位電視控制 IC、STB 控制 IC、數位影像控制 IC、CMOS 影像感測 IC；大尺寸驅動晶片主要應用於 TV/NB/顯示器；中小尺寸驅動晶片主要應用於平板/手機/車用。主要競爭對手為三星、LX Semicon、HIMAX、瑞鼎、矽創、敦泰、天鈺、義隆、集創北方、芯穎電子等 IC 設計廠商；主要客戶包含友達、群創、京東方、華星光、三星、LG 等面板廠。

1Q24 財報優於預期：聯詠 1Q24 EPS 8.04 元，優於預期的 7.41 元，毛利率因產品組合與 NRE 關係高於財測上緣，營收、營業利益率則位於財測上緣，各產品別營收整體符合預期。1Q24 存貨從 4Q23 的 85.51 億元上升到 91.03 億元，DOI 由 72 天下降至 67 天，庫存已回到合理水位。

表一：聯詠 1Q24 財報

百萬元	1Q24(財報)	1Q24(預估)	差異
營業收入	24,428	24,443	-0.1%
營業毛利	10,038	9,830	2.1%
營業利益	5,144	5,346	-3.8%
稅前淨利	5,900	5,496	7.4%
稅後淨利	4,894	4,507	8.6%
每股盈餘(元)	8.04	7.41	8.6%
Margin(%)			
營業毛利率	41.1	40.2	0.9ppts
營業利益率	21.1	21.9	-0.8ppts
稅後淨利率	20.0	18.4	1.6ppts

資料來源：永豐投顧研究處預估及整理，May 2024

2Q24 展望不如預期：聯詠 2Q24 財測營收 244~255 億元 (台匯 32.0)、毛利率 38.5~40.5%、營業利益率 19.0~21.0%，2Q24 仍為消費電子淡季，需求回升力道不明顯。SoC 部分，因三大體育賽事展開、中國 618 等緣故，TV 開始有些備貨需求，營收將季增且幅度最大。LDDI 部分，TV 狀況最好，MNT Gaming 次之，NB 則略有回溫，營收季增幅度低於 SoC。SMDDI 部分，部分手機品牌廠、系統廠再度調整庫存，營收將季減，車用 DDI 部分需求持平，整體 SMDDI 營收將季減。從 2Q24 展望得出大尺寸 DDI 再度出現補庫存現象，手機需求則續弱，消費電子庫存回補力道不如預期，整體預估 2Q24 營收為 254.43 億元(+4.2%QoQ，-16.0%YoY)，毛利率 40.1%，營業利益率 20.7%，稅後淨利 45.74 億元(-6.5%QoQ，-33.4%YoY)，稅後 EPS 7.52 元。

表二：聯詠 2Q24 獲利預估調整

百萬元	2Q24(調整後)	2Q24(調整前)	差異
營業收入	25,443	27,513	-7.5%
營業毛利	10,191	10,991	-7.3%
營業利益	5,278	6,287	-16.0%
稅前淨利	5,578	6,437	-13.3%
稅後淨利	4,574	5,278	-13.3%
每股盈餘(元)	7.52	8.67	-13.3%
Margin(%)			
營業毛利率	40.1	39.9	0.1ppts
營業利益率	20.7	22.8	-2.1ppts
稅後淨利率	18.0	19.2	-1.2ppts

資料來源：永豐投顧研究處預估及整理，May 2024

2H24 仍比 1H24 好，高股息導致評價提升：聯詠與其客戶的庫存已回到常態，公司先前表示 2024 年手機、TV、PC、車用等產品出貨都可恢復成長，但考量 2Q24 展望不如預期，2H24 市場不確定性因素多，研究處認為除手機 OLED DDI 外的產品出貨要成長有挑戰。整體預估 2024 年營收 1085.98 億元(-1.7%YoY)，毛利率 40.4%，營業利益率 22.2%，稅後淨利 213.10 億元(-8.6%YoY)，稅後 EPS 35.02 元，2025 年營收 1226.39 億元(+12.9%YoY)，毛利率 40.0%，營業利益率 23.2%，稅後淨利 244.76 億元(+14.9%YoY)，稅後 EPS 40.22 元，聯詠景氣正常時期 PE 約落在 12~15 倍，以 2024 年 EPS 換算目前約 18.3 倍，高於過往 PE 區間上緣，但考量聯詠已成為各大高股息基金的主要持股，目前殖利率以 32 元現金股利換算仍有 5%、投信持股比例約 18%，一些高股息標的投信持股比例已接近 30%，故應沒有投信持股上限問題，未來公司將維持 80~85%現金股利發放率，2025 年假設發放 29 元現金股利，研究處以 4%殖利率為目標，投資建議維持買進，目標價調升為 735 元(21X 2024 EPS)，建議投資人於除息前後(7/12 附近)可調整持股。

表三：聯詠 2024 年獲利預估調整

百萬元	2024(調整後)	2024(調整前)	差異
營業收入	108,598	115,067	-5.6%
營業毛利	43,864	46,086	-4.8%
營業利益	24,092	26,612	-9.5%
稅前淨利	25,748	27,212	-5.4%
稅後淨利	21,310	22,462	-5.1%
每股盈餘(元)	35.02	36.91	-5.1%
Margin(%)			
營業毛利率	40.4	40.1	0.3ppts
營業利益率	22.2	23.1	-0.9ppts
稅後淨利率	19.6	19.5	0.1ppts

資料來源：永豐投顧研究處預估及整理，May 2024

附表一：當年度損益表

單位：百萬元	24Q1	24Q2F	24Q3F	24Q4F	2024F
營業收入	24,428	25,443	29,786	28,942	108,598
營業毛利	10,038	10,191	11,959	11,676	43,864
營業利益	5,144	5,278	6,915	6,755	24,092
稅前淨利	5,900	5,578	7,215	7,055	25,748
稅後純益	4,894	4,574	5,917	5,926	21,310
稅後 EPS (元)	8.04	7.52	9.72	9.74	35.02
營收 QoQ 成長率	-10.04	4.16	17.07	-2.83	--
營收 YoY 成長率	1.59	-16.03	2.96	6.59	-1.66
毛利率	41.09	40.05	40.15	40.34	40.39
營益率	21.06	20.74	23.22	23.34	22.18
稅後純益率	20.03	17.98	19.87	20.48	19.62

資料來源：CMoney；永豐投顧研究處整理，May 2024

附表二：五個年度損益表

單位：百萬元	2020	2021	2022	2023	2024F
營業收入	79,956	135,366	109,957	110,429	108,598
%變動率	24.21	69.30	-18.77	0.43	-1.66
營業毛利	27,958	67,392	50,941	46,212	43,864
毛利率 (%)	34.97	49.78	46.33	41.85	40.39
營業淨利	14,778	47,773	32,729	26,662	24,092
稅前淨利	14,549	48,115	34,511	28,231	25,748
%變動率	48.23	230.71	-28.27	-18.20	-8.80
稅後純益	11,817	38,866	27,970	23,318	21,310
%變動率	49.07	228.89	-28.04	-16.63	-8.61
稅後 EPS * (元)	19.42	63.87	45.96	38.32	35.02
市調 EPS * (元)	18.54	63.02	44.56	37.61	37.45
PER (x)	32.96	10.02	13.93	16.70	18.28
PBR (x)	9.75	5.53	5.94	5.79	4.79
每股淨值 * (元)	65.64	115.78	107.76	110.46	133.72
每股股利 (元)	15.60	51.50	37.00	32.00	--
殖利率 (%)	5.76	12.62	12.83	6.19	--

* 以目前股本計算

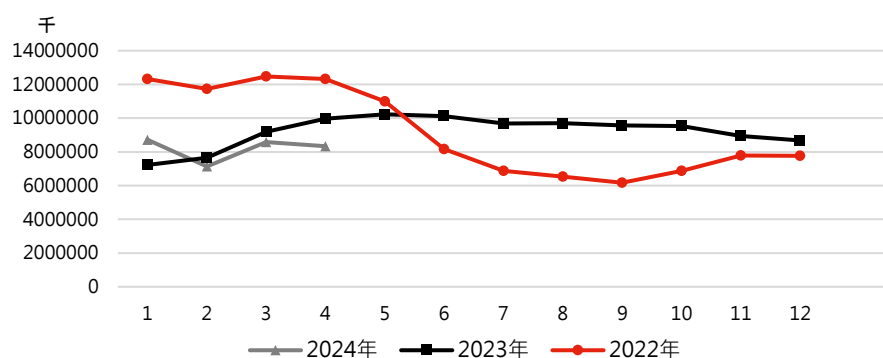
資料來源：CMoney；永豐投顧研究處整理，May 2024

營運基本資料

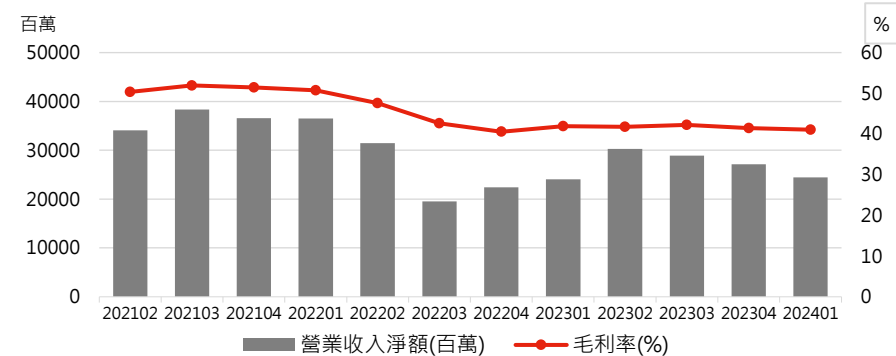
同業比較

代號	公司	投資建議	目前股價	市值(億)	稅後 EPS		PE		PB	
					2023	2024	2023	2024	2023	2024

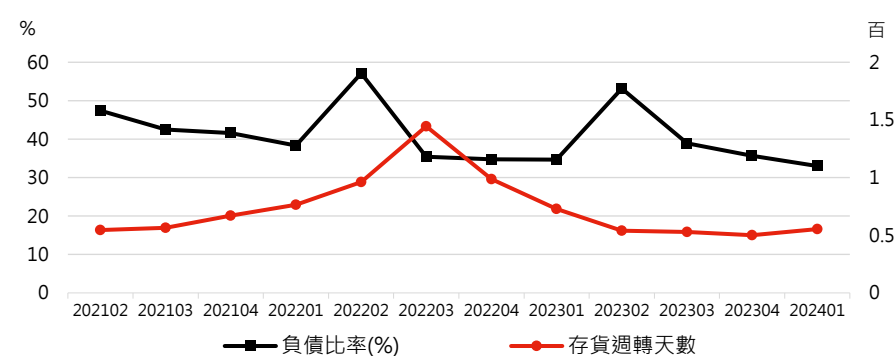
近三年單月營收狀況



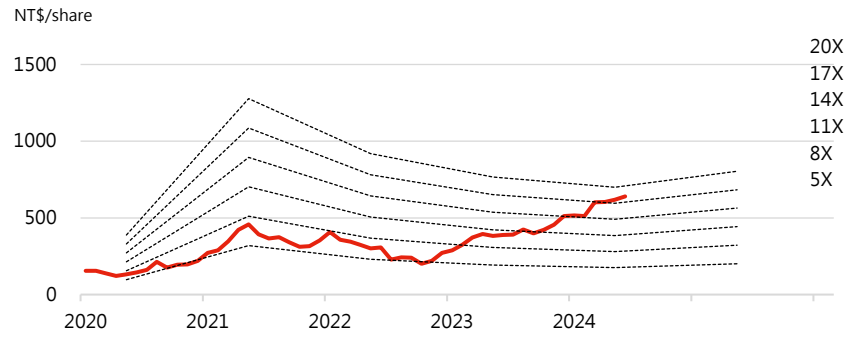
近三年單季營收 VS 毛利率趨勢圖



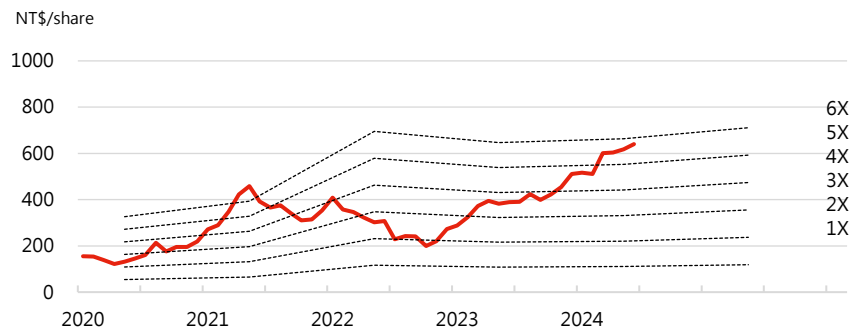
負債比率 VS 存貨周轉天數



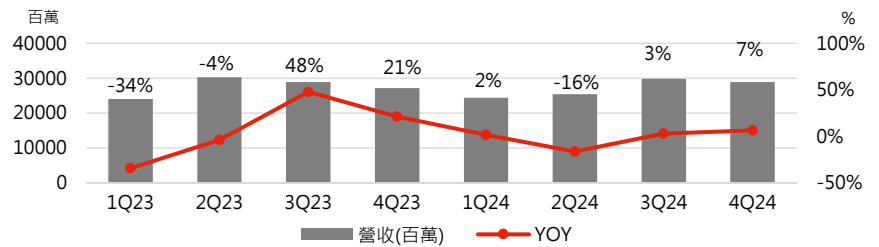
歷史 PE 圖



歷史 PB 圖

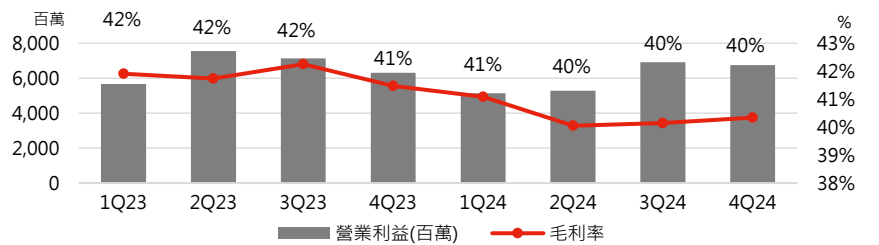


近八季營收及 YoY 趨勢圖



資料來源：CMoney；永豐投顧研究處整理，May 2024

近八季營業利益及毛利率趨勢圖



資料來源：CMoney；永豐投顧研究處整理，May 2024

臺北	永豐證券投資顧問股份有限公司 臺北市忠孝西路一段 80 號 14 樓 電話：(886-2) 2361-0868	永豐金證券股份有限公司 臺北市重慶南路一段 2 號 17 樓 電話：(886-2) 2311-4345
香港	永豐金證券(亞洲)有限公司 香港銅鑼灣新寧道 1 號 7 樓 電話：(852) 2586-8288	
上海	永豐金證券(亞洲)有限公司上海代表處 中國上海市浦東新區世紀大道 1528 號陸家嘴基金大廈 1903A-2 室 電話：(86-21) 6228-8220	
倫敦	永豐金證券(歐洲)有限公司 6 Lloyds Avenue, London EC3N 3AX, UK 電話：(44-20) 7614-9999	

責任聲明

本報告內容僅供參考，客戶應審慎考量本身之需求與投資風險，本公司恕不負任何法律責任，亦不作任何保證。本報告中之內容或有取材於本公司認可之來源，但並不保證其真實性或完整性；報告中所有資訊或預估，變更時本公司將不作預告，若資料內容有未盡完善之處，恕不負責。此外，非經本公司同意，不得將本報告加以複製或轉載。

SinoPac⁺ ESG 評鑑系統為全方位評估企業之永續績效與風險，結合產業指標與跨產業共同指標，其中，產業指標完全依循 SASB 產業準則建置，並參照國際永續相關準則及在地法規，跨產業指標則依循 SASB SICs® 永續產業分類系統，篩選出台灣上市櫃企業共同重視之 SASB 永續議題，並參照國際永續相關準則。主要評估依據為企業最新發布之企業社會責任報告書(或永續報告)。惟此指標不代表提及之數據及預測，不必然代表投資績效。

資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

110 年金管投顧新字第 024 號

SinoPac 投資評等

B：Buy 買進：未來 12 個月該股票表現將優於大盤

N：Neutral 中立：未來 12 個月該股票表現將與大盤一致

S：Sell 賣出：未來 12 個月該股票表現將落後大盤

SinoPac⁺ ESG 評鑑系統級距說明

A+ 企業在管理及揭露 ESG 績效的程度在前 20%

A 企業在管理及揭露 ESG 績效的程度在 21%-40%

B+ 企業在管理及揭露 ESG 績效的程度在 41%-60%

B 企業在管理及揭露 ESG 績效的程度在 61%-80%

C 企業在管理及揭露 ESG 績效的程度在 81%-100%

Analyst Certification:

For each company mentioned in this research report, the respective analyst(s) who cover the company certifies (certify) that all of the views expressed in this research report accurately reflect his (their) personal views about any and all of the subject issuer(s) or securities. The analyst(s) also certifies (certify) that no part of her (their) compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

SinoPac Research Stock Rating System:

Buy: We think the stock will outperform the broader market over the next 12 months.

Neutral: We think the stock will perform in line with the broader market over the next 12 months.

Sell: We think the stock will underperform the market over the next 12 months.

Global Disclaimer:**Important Notice for UK Persons**

This Document may only be issued or passed on to any person in the United Kingdom if that person is of a kind described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2001 or otherwise pursuant to exemptions to section 21 of the Financial Services and Markets Act 2000. In addition, no person who is an Authorized Person may issue or pass on this document, or otherwise promote SPSE, to any person in the United Kingdom other than by the rules of the Financial Conduct Authority (FCA) applicable to such Authorized Persons. This Document is confidential and is intended solely for the use of its recipient.

Important Disclosures for U.S. Persons

This research report was prepared by SinoPac Securities Corporation (SinoPac), a company authorized to engage in securities activities in Taiwan. SinoPac is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Auerbach Grayson & Company, 20 Wall West 55th Street, New York, NY 10019, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through SinoPac. Auerbach Grayson & Company accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Auerbach Grayson & Company and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Ownership and Material Conflicts of Interest

Auerbach Grayson & Company or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Auerbach Grayson & Company, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Auerbach Grayson & Company is not aware of any material conflict of interest as of the date of this publication.

Compensation and Investment Banking Activities

Auerbach Grayson & Company or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

SinoPac+ ESG Rating System ranking

SinoPac+ ESG Rating System evaluates corporate sustainability using SASB standards, which focus on financially material issues. Specially designed for listed companies in Taiwan, the rating system contains "Industry-specific" criteria, i.e., material issues within an industry, and "Cross-industry" criteria, which are material issues that cut across the 62 industries in Taiwan, categorized according to SASB's Sustainable Industry Classification System® (SICS®), with reference to other globally recognized sustainability standards.

Rating scale explanation

A+: The company falls in the top 20% of all Taiwan's listed companies in managing and disclosing ESG performance)

A: The company falls in the 21-40% of all Taiwan's listed companies in managing and disclosing ESG performance.

B+: The company falls in the 41-60% of all Taiwan's listed companies in managing and disclosing ESG performance.

B: The company falls in the 61-80% of all Taiwan's listed companies in managing and disclosing ESG performance.

C: The company falls in the 81-100% of all Taiwan's listed companies in managing and disclosing ESG performance.

Notes 1) PricewaterhouseCoopers (PwC) Sustainability Services Company Ltd. provides consulting services regarding designing criteria for the SinoPac+ ESG Rating System. It does not guarantee the integrity and accuracy of the score results or analysis, nor having liability to any third party who reads or uses this analysis report. 2) SASB Authorization: SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research

report. Neither SinoPac nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

SinoPac may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of SinoPac.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by SinoPac with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of SinoPac and SinoPac accepts no liability whatsoever for the actions of third parties in this respect.

SinoPac Securities (Europe) Limited is regulated by the FCA