



2024/3/27

產業類別	IC 封測
投資建議	買進 
收盤價	目標價
NT\$ 259.50	NT\$ 292.00

本次報告：法說會

## 交易資料

潛在報酬率 (%)	12.52
52 週還原收盤價區間 (NT\$)	214.00-286.00
市值 (NT\$百萬元)	26440
市值 (US\$百萬美元)	829
流通在外股數 (百萬股)	102.00
董監持股 (%)	27.61
外資持股 (%)	36.86
投信持股 (%)	4.64
融資使用率 (%)	6.11

## 財務資料

	2023
股東權益 (NT\$百萬元)	5,356
ROA (%)	19.79
ROE (%)	28.17
淨負債比率 (%)	24.32

## 公司簡介

耕興目前為台灣最大民營電子產品測試及驗證服務實驗室，提供電子產品 EMC/Safety 等專業認證及防磁零組件銷售，為全球少數能執行 5G sub-6GHz (FR1)、5G mmWave (FR2)、Wi-Fi 6、Wi-Fi 6E 高速行動通訊、無線傳輸產品且第一家取得 802.11ay 與 5G NR mmWave 產品檢測認證之公司。以營收結構區分，2022 年檢測與認證收入佔營收約 91%、被動元件銷售佔 9%。

主要客戶：

主要競爭對手：UL、BV、PCTEST、SGS、Intertek、耀登、東研信超、華測檢測、譜尼測試

費俊堯 jim.fei@sinozac.com

## 耕興 (6146 TT)

等待 AI 終端裝置爆發

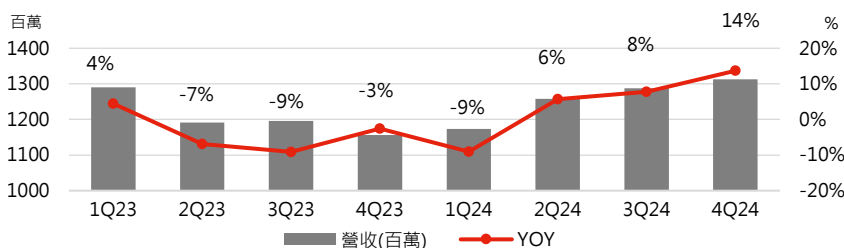
### 永豐觀點

不再預期 1H24 營收可創高，仍期待 2H24 AI 終端裝置推出。

### 投資評價與建議

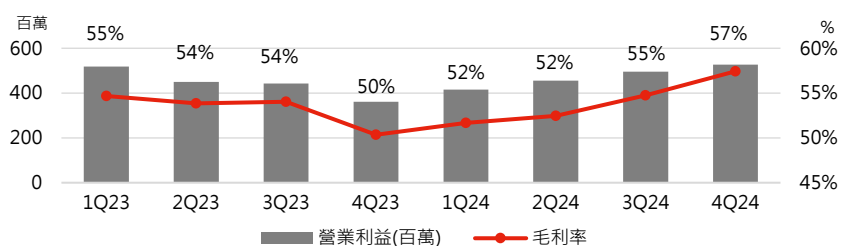
研究處維持耕興買進建議：耕興 4Q23 財報不如預期，主因中國華南地區檢測 ASP 降低，2024 年展望營收 50~55 億元，營運持穩，預估 2024 年 EPS 14.59 元，以 10.5 元現金股利換算，目前殖利率約 4.0%，維持買進建議，目標價調整為 292 元 (20 X 2024 EPS)。

### 近八季營收及 YoY 趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

### 近八季營業利益及毛利率趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

## 營運現況與分析

**耕興為台灣電子產品測試及驗證服務龍頭廠商：**耕興成立於 1986 年，以強制性檢測服務起家，目前為台灣最大民營電子產品測試及驗證服務實驗室，集檢測、認證、技術服務與零件銷售為一體，提供電子產品 EMC/Safety 等專業認證及防磁零組件銷售，為全球少數能執行 5G sub-6GHz (FR1)、5G mmWave (FR2)、Wi-Fi 6、Wi-Fi 6E 高速行動通訊、無線傳輸產品且第一家取得 802.11ay 與 5G NR mmWave 產品檢測認證之公司，並於台灣/大陸/美國/德國設立實驗室。以營收結構區分，2022 年檢測與認證收入佔營收約 91%、被動元件銷售佔 9%。國際競爭對手包含 UL/BV/PCTEST/SGS/Intertek 等、地區型競爭對手為耀登/東研信超/華測檢測/譜尼測試等。

**4Q23 財報不如預期：**耕興 4Q23 EPS 2.79 元，不如預期的 3.68 元，主因華南地區中國客戶的手機與 Wi-Fi 檢測價格下降較多，model 數回升也暫時無法改善，公司 2023 年資本支出僅 4 億元，因應市況而不如年初預估的 6~8 億元，對 mmWave 應用發酵仍持觀望態度。2023 年耕興強制性測試市占率為 FCC 5G NR 29% (79/269 件)，NCC 5G NR 市佔率 41% (47/115 件)。FCC Wi-Fi 6E master device 市佔率 40% (40/100 件)、client device 市佔率 35% (62/176 件)，整體維持約 30%以上。

表一：耕興 4Q23 財報

百萬元	4Q23(財報)	4Q23(預估)	差異
營業收入	1,156	1,302	-11.3%
營業毛利	582	729	-20.1%
營業利益	361	487	-25.8%
稅前淨利	370	487	-24.0%
稅後淨利	284	375	-24.2%
每股盈餘(元)	2.79	3.68	-24.1%
Margin(%)			
營業毛利率	50.4	55.9	-5.6ppts
營業利益率	31.3	37.4	-6.1ppts
稅後淨利率	24.6	28.8	-4.2ppts

資料來源：永豐投顧研究處預估及整理，Mar. 2024

**不再預期營收創高，1Q24 展望平淡：**公司原預計 Wi-Fi 7、5G NB 等新機種將帶動營收創新高，受中國華南的檢測 ASP 大幅降低影響，1H24 動能也被抵銷，整體 1H24 稼動率約 70~80%，預估 1Q24 營收為 11.73 億元(+1.5%QoQ，-9.1%YoY)，毛利率 51.7%，營業利益率 35.4%，稅後淨利 3.26 億元(+14.6%QoQ，-18.6%YoY)，稅後 EPS 3.20 元。

表二：耕興 1Q24 獲利預估調整

百萬元	1Q24(調整後)	1Q24(調整前)	差異
營業收入	1,173	1,402	-16.3%
營業毛利	606	794	-23.6%
營業利益	415	537	-22.8%
稅前淨利	425	537	-20.9%
稅後淨利	326	414	-21.4%
每股盈餘(元)	3.20	4.07	-21.4%
Margin(%)			
營業毛利率	51.7	56.6	-5ppts
營業利益率	35.4	38.3	-3ppts
稅後淨利率	27.8	29.6	-1.8ppts

資料來源：永豐投顧研究處預估及整理，Mar. 2024

**2024 目標營收 50~55 億元，營運穩健：**耕興為無線通訊檢測龍頭，隨電子產品規格提升，品項不變的情況下檢測時間也會拉長，公司展望 2024 年營收為 50~55 億元，1H24 仍受中國華南地區檢測 ASP 降低影響，研究處仍對 2H24 抱有待期，主因 1) AI 手機、AI PC 產品推出。2) 5G RedCap 的產品推出。3) 高通於 3/18 發表 Snapdragon 8s Gen 3 晶片，主打生成式 AI 功能，多個中國手機品牌廠將採用。研究處先前提及對 2024 年公司 EPS 預估介於 15.5~17.5 元之間，現在下修至 14.5~16.5 元的區間，公司決議 2024 年發放現金股利 10.5 元，符合預期，研究處對公司 2025 年也可發放 10.5 元以上現金股利的預期不變，整體預估 2024 年營收為 50.32 億元(+4.1%YoY)，毛利率 54.1%，營業利益率 37.6%，稅後淨利 14.86 億元(+1.9%YoY)，稅後 EPS 14.59 元，目前公司殖利率約 4.0%，維持買進建議，目標價調整為 292 元(20 X 2024 EPS)。

表三：耕興 2024 年獲利預估調整

百萬元	2024(調整後)	2024(調整前)	差異
營業收入	5,032	5,490	-8.3%
營業毛利	2,725	3,056	-10.8%
營業利益	1,891	2,085	-9.3%
稅前淨利	1,931	2,085	-7.4%
稅後淨利	1,486	1,608	-7.6%
每股盈餘(元)	14.59	15.78	-7.6%
Margin(%)			
營業毛利率	54.1	55.7	-1.5ppts
營業利益率	37.6	38.0	-0.4ppts
稅後淨利率	29.5	29.3	0.2ppts

資料來源：永豐投顧研究處預估及整理，Mar. 2024

附表一：當年度損益表

單位：百萬元	24Q1F	24Q2F	24Q3F	24Q4F	2024F
營業收入	1,173	1,258	1,288	1,313	5,032
營業毛利	606	660	705	754	2,725
營業利益	415	455	495	527	1,891
稅前淨利	425	465	505	537	1,931
稅後純益	326	357	389	414	1,486
稅後 EPS (元)	3.2	3.51	3.82	4.07	14.59
營收 QoQ 成長率	1.56	7.25	2.38	1.94	--
營收 YoY 成長率	-9.07	5.71	7.78	13.68	4.14
毛利率	51.66	52.46	54.74	57.43	54.15
營益率	35.38	36.17	38.43	40.14	37.58
稅後純益率	27.79	28.38	30.20	31.53	29.53

資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

附表二：五個年度損益表

單位：百萬元	2020	2021	2022	2023	2024F
營業收入	3,514	4,321	5,015	4,832	5,032
%變動率	17.74	22.94	16.07	-3.64	4.14
營業毛利	1,574	2,162	2,758	2,575	2,725
毛利率 (%)	44.80	50.03	54.99	53.28	54.15
營業淨利	1,015	1,436	1,830	1,773	1,891
稅前淨利	980	1,423	2,049	1,890	1,931
%變動率	18.65	45.20	44.01	-7.72	2.17
稅後純益	742	1,068	1,538	1,458	1,486
%變動率	10.52	43.98	43.95	-5.15	1.92
稅後 EPS * (元)	7.65	11.01	15.09	14.32	14.59
市調 EPS * (元)	7.44	10.26	14.97	15.14	15.61
PER (x)	33.92	23.57	17.20	18.12	17.80
PBR (x)	6.23	5.79	5.03	4.94	4.65
每股淨值 * (元)	41.63	44.82	51.54	52.56	55.78
每股股利 (元)	6.30	9.00	11.00	10.50	--
殖利率 (%)	2.92	4.78	5.76	4.36	--

\* 以目前股本計算

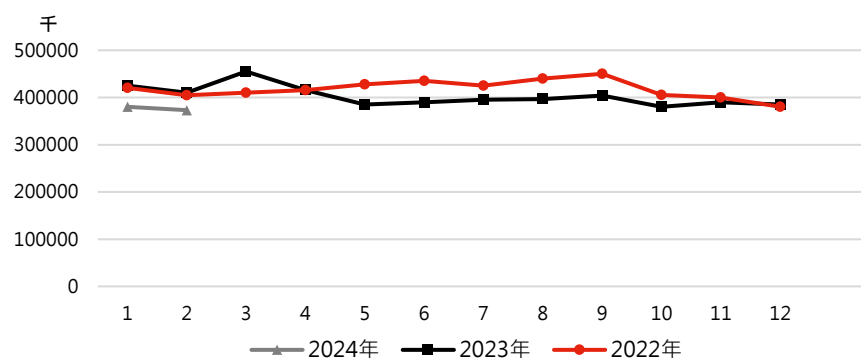
資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

## 營運基本資料

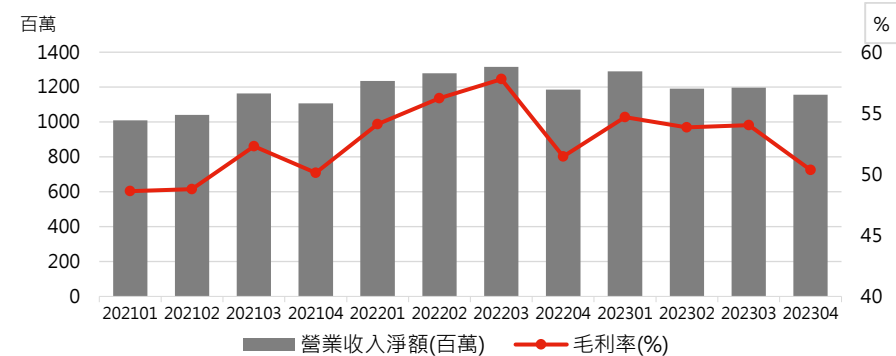
### 同業比較

代號	公司	投資建議	目前股價	市值(億)	稅後 EPS		PE		PB	
					2023	2024	2023	2024	2023	2024

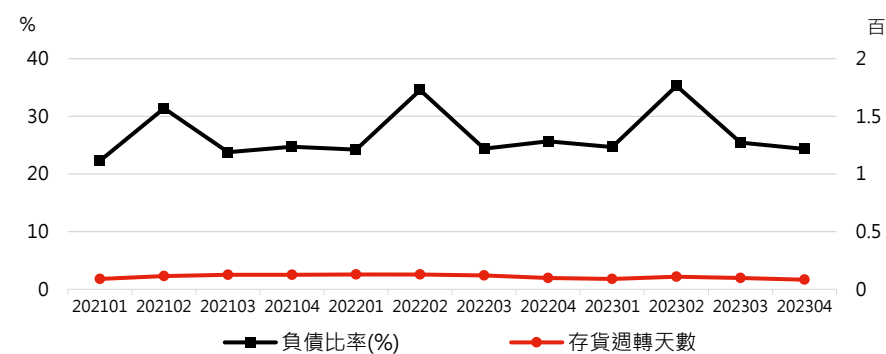
### 近三年單月營收狀況



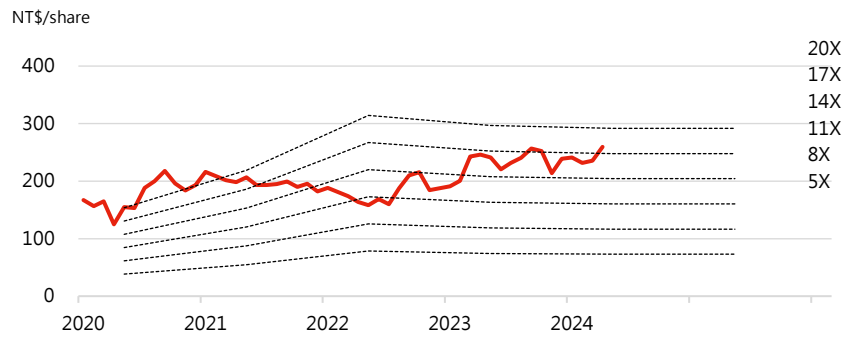
### 近三年單季營收 VS 毛利率趨勢圖



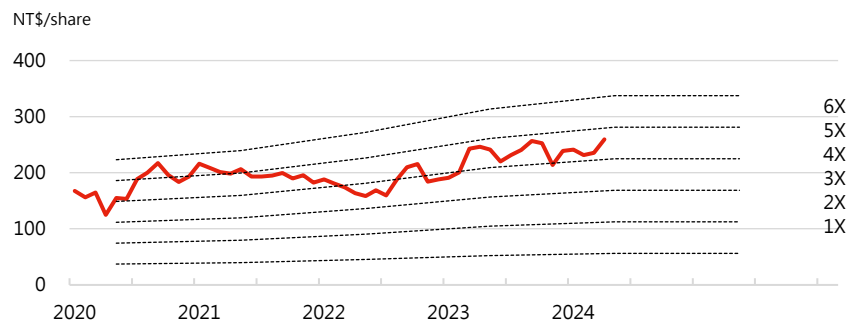
### 負債比率 VS 存貨周轉天數



### 歷史 PE 圖



### 歷史 PB 圖



臺北	永豐證券投資顧問股份有限公司 臺北市忠孝西路一段 80 號 14 樓 電話：(886-2) 2361-0868	永豐金證券股份有限公司 臺北市重慶南路一段 2 號 17 樓 電話：(886-2) 2311-4345
香港	永豐金證券(亞洲)有限公司 香港銅鑼灣新寧道 1 號 7 樓 電話：(852) 2586-8288	
上海	永豐金證券(亞洲)有限公司上海代表處 中國上海市浦東新區世紀大道 1528 號陸家嘴基金大廈 1903A-2 室 電話：(86-21) 6228-8220	
倫敦	永豐金證券(歐洲)有限公司 6 Lloyds Avenue, London EC3N 3AX, UK 電話：(44-20) 7614-9999	

### 責任聲明

本報告內容僅供參考，客戶應審慎考量本身之需求與投資風險，本公司恕不負任何法律責任，亦不作任何保證。本報告中之內容或有取材於本公司認可之來源，但並不保證其真實性或完整性；報告中所有資訊或預估，變更時本公司將不作預告，若資料內容有未盡完善之處，恕不負責。此外，非經本公司同意，不得將本報告加以複製或轉載。

110 年金管投顧新字第 024 號

### SinoPac 投資評等

B：Buy 買進：未來 12 個月該股票表現將優於大盤

N：Neutral 中立：未來 12 個月該股票表現將與大盤一致

S：Sell 賣出：未來 12 個月該股票表現將落後大盤

---

**Analyst Certification:**

For each company mentioned in this research report, the respective analyst(s) who cover the company certifies (certify) that all of the views expressed in this research report accurately reflect his (their) personal views about any and all of the subject issuer(s) or securities. The analyst(s) also certifies (certify) that no part of her (their) compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

**SinoPac Research Stock Rating System:**

**Buy:** We think the stock will outperform the broader market over the next 12 months.

**Neutral:** We think the stock will perform in line with the broader market over the next 12 months.

**Sell:** We think the stock will underperform the market over the next 12 months.

**Global Disclaimer:****Important Notice for UK Persons**

This Document may only be issued or passed on to any person in the United Kingdom if that person is of a kind described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2001 or otherwise pursuant to exemptions to section 21 of the Financial Services and Markets Act 2000. In addition, no person who is an Authorized Person may issue or pass on this document, or otherwise promote SPSE, to any person in the United Kingdom other than by the rules of the Financial Conduct Authority (FCA) applicable to such Authorized Persons. This Document is confidential and is intended solely for the use of its recipient.

**Important Disclosures for U.S. Persons**

This research report was prepared by SinoPac Securities Corporation (SinoPac), a company authorized to engage in securities activities in Taiwan. SinoPac is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Auerbach Grayson & Company, 20 Wall West 55th Street, New York, NY 10019, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through SinoPac. Auerbach Grayson & Company accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Auerbach Grayson & Company and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

**Ownership and Material Conflicts of Interest**

Auerbach Grayson & Company or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Auerbach Grayson & Company, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Auerbach Grayson & Company is not aware of any material conflict of interest as of the date of this publication.

**Compensation and Investment Banking Activities**

Auerbach Grayson & Company or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

**Additional Disclosures**

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research report. Neither SinoPac nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

SinoPac may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of SinoPac.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by SinoPac with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of SinoPac and SinoPac accepts no liability whatsoever for the actions of third parties in this respect.

**SinoPac Securities (Europe) Limited is regulated by the FCA**