



2024/3/4

產業類別	EMS
投資建議	買進 
收盤價	目標價
NT\$ 293.50	NT\$ 314.00

本次報告：法說會

交易資料

潛在報酬率 (%)	6.98
52 週還原收盤價區間 (NT\$)	276.98-372.50
市值 (NT\$百萬元)	762370
市值 (US\$百萬元)	24,121
流通在外股數 (百萬股)	2,598.00
董監持股 (%)	7.34
外資持股 (%)	62.34
投信持股 (%)	1.00
融資使用率 (%)	0.88

財務資料

	2023
股東權益 (NT\$百萬元)	199,164
ROA (%)	7.56
ROE (%)	17.3
淨負債比率 (%)	46.97

公司簡介

台達電為全球最大交換式電源供應器廠商，為因應全球產業競爭加劇，已逐步從關鍵零組件製造商邁入整體節能解決方案提供者。4Q23 營收佔比：電源及零組件(Power Electronics) 佔比 62%、自動化(Automation) 佔比 13%、基礎設施(Infrastructure)佔比 25%。

主要客戶：

主要競爭對手：光寶科、群電、康舒、國內外電源供應器廠商與電源相關零組件供應商

張智皓 chihhao.chang@sinopac.com

台達電 (2308 TT)

下修 2024 年電動車部門營收成長

永豐觀點

關注高階伺服器供應鏈出貨進度及電動車需求市況，期望自動化及基礎設施相關需求反轉。

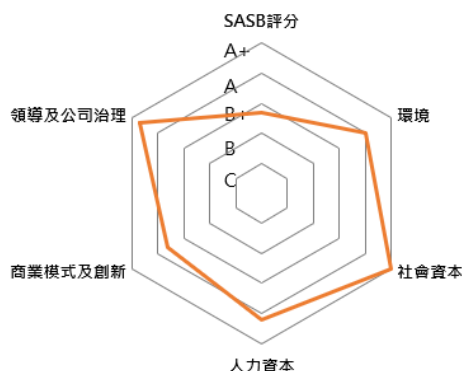
投資評價與建議

維持投資建議買進：主係因(1) 隨 AI 伺服器需求上升，帶動 DC/DC 模組電源、電源供應器瓦數、風扇、散熱等產品規格提升，2024 年相關營收將翻倍，另台達電在 DC/DC 模組及電源供應器產品產業領先地位顯著。(2) 雖下修電動車部門營收年成長至 20-30%(原估 40-50%)，惟營收仍將持續成長且規模經濟下電動車部門獲利持續改善。評價方面，以 2024 年稅後 EPS 13.05 元計算，目前本益比約 22 倍，歷史本益比區間 19~28 倍，考量台達電在伺服器市佔率及技術為產業領先地位且電動車耕耘見效已開始貢獻獲利，故維持買進投資建議，下修目標價至 314 元 (24 X 2024 EPS)。

ESG 評析

台達電企業永續評鑑整體為 A 等，於 SASB 產業永續議題與跨產業五大永續面向平均得分分別為 B+ 等與 A+ 等。

SinoPac⁺ ESG 評鑑系統評等



永續構面	評等
總分	A
SASB 評分	B+
跨產業 ESG 評分	A+
跨產業 ESG 項目	
環境	A+
社會資本	A+
人力資本	A+
商業模式及創新	A
領導及公司治理	A+

資料來源：SinoPac⁺ ESG 評鑑系統，Mar. 2024 (以 2022 年台達電企業社會責任報告書評鑑)

註 1：資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

註 2：永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

營運現況與分析

台達電為全球 Power 龍頭廠商：台達電為全球最大交換式電源供應器廠商，為因應全球產業競爭加劇，已逐步從關鍵零組件製造商邁入整體節能解決方案提供者。4Q23 營收佔比：電源及零組件(Power Electronics)佔比 62%、自動化(Automation)佔比 13%、基礎設施(Infrastructure)佔比 25%。近年 PC 產業已漸趨飽和，台達電積極切入工廠自動化、樓宇自動化以及電動車及儲能應用，由傳統電源製造轉型至節能相關領域，並藉由自動化及被動元件布局提升生產效率，有效帶動獲利攀升。主要競爭對手為光寶科、群電、康舒及國內外電源供應器廠商與電源相關零組件供應商。

表一：台達電部門業務

部門	事業群	產品
電源及零組件	電源供應器(PS)	伺服器、通訊、PC、NB、遊戲機、UPS 等
	被動元件(CP)	被動元件、電源與光通訊模組等
	風散與散熱(FM)	變頻器、車載空調 HVAC、座椅風散、熱管、均熱板等
自動化	工業自動化(IA)	變頻器、馬達、機器人、CNC 控制器、檢測設備等
	樓宇自動化(BA)	LED 照明、監視器、照明解決方案等
基礎設施	資訊通訊技術(ICT)	通信電源、資料中心解決方案、UPS、路由器、交換機等
	能源基礎設施系統(EIS)	電動車充電站、太陽能逆變器、風電轉換器、儲能 PCS 等
交通	電動車動力系統(EV)	車載充電器、DC-AC 轉換器、驅動馬達等

資料來源：台達電；永豐投顧研究處預估及整理，Mar. 2024

圖一：台達電電動車業務獨立為交通部門

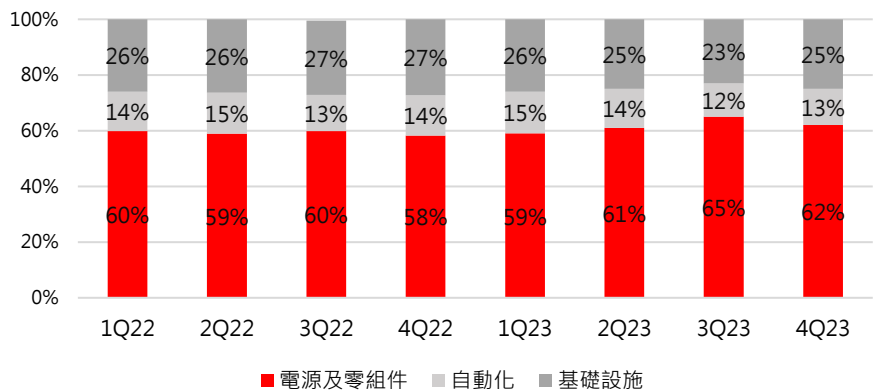


資料來源：台達電；永豐投顧研究處預估及整理，Mar. 2024

4Q23 產品組合優化，獲利略優於預期：台達電 4Q23 營收 1000.2 億元(-7.2%QoQ, -5.3%YoY)，在較佳的產品組合挹注下，毛利率 30.4%(+0.8pts QoQ, +2.4pts YoY)，營利率 10.4%(-0.6pts QoQ, +0.2pts YoY)，稅後淨利 89.73 億元(-4.2%QoQ, +13.4%YoY)，稅後 EPS 為 3.45 元，優於先前預估的 3.39 元。2023 年毛利率 29.2%(+0.4pts YoY)，稅後淨利 333.93 億元(+2.2%YoY)，EPS 為 12.86 元。現金股利方面，台達電預估將配發 6.43 元現金股利，配發率 50%，換算殖利率約為 2.2%。

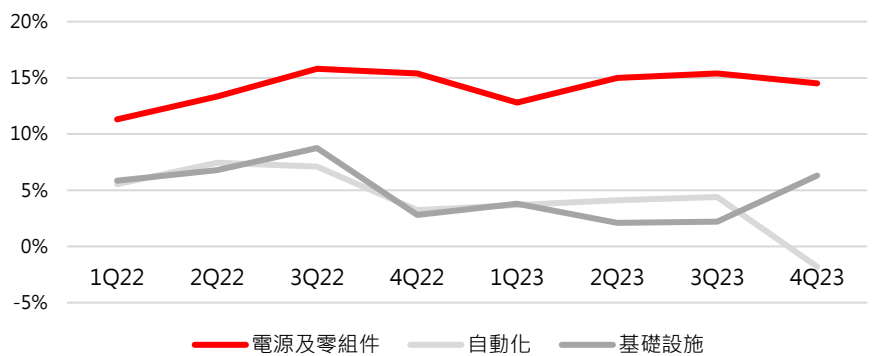
電動車相關應用仍為成長主軸：4Q23 電源及零組件部門(Power Electronics)部門營收 619.9 億(-12% QoQ, +1% YoY)，較上季衰退主係車用相關及消費性電子需求放緩，營業利益 90.09 億元(-17% QoQ, -5% YoY)，營利率 14.5%；自動化(Automation) 部門營收 126.3 億(-4% QoQ, -17% YoY)，虧損主係因中國工業自動化需求持續疲軟及未達規模經濟效益下，營業利益-2.3 億元(-140% QoQ, -147% YoY)，營利率-1.8%；基礎設施(Infrastructure) 部門營收 253.3 億(+5% QoQ, -12% YoY)，衰退主因充電樁產品出貨放緩，營業利益 15.84 億元(+231% QoQ, +95% YoY)，因基期較低成長幅度較為明顯，營利率 6.3%；。整體來說，4Q23 台達電主要成長動能仍依靠電動車相關生意，在自動化及基礎設施部門需求仍未有明顯反轉。

圖二：台達電近年部門營收比重



資料來源：台達電，永豐投顧研究處預估及整理，Mar. 2024

圖三：電源及零組件和基礎設施部門營利率受惠於規模經濟



資料來源：台達電，永豐投顧研究處預估及整理，Mar. 2024

1Q24 消費性電子展望平淡，自動化需求較疲弱：除消費性電子受全球經濟環境影響較疲弱及遊戲機產品步入生命週期末端，先前耕耘的車用相關及充電樁訂單亦分別受到高利率環境、車廠罷工影響出貨，惟風扇及被動元件部門出貨穩定，上半年營運狀況將逐季緩步回升。研究處預估台達電 1Q24 營收 949.6 億元(-5.1%QoQ, +2.3%YoY)，毛利率 29% (-1.4pts QoQ, +1.5pts YoY)，受季節性影響未達規模經濟下，營利率 9% (-1.4pts QoQ, -0.1pts YoY)，稅後淨利 70.37 億元(-21.6%QoQ, +1.9%YoY)，稅後 EPS 為 2.71 元。

下修車用電子營收展望，惟仍與資料中心為中長期成長雙動能：展望 2024 年，車用部門相關營收受到終端消費者購買意願明顯放緩影響，台達電下修車用部門營收年增 20-30%(原估 40-50%，約 100 億)。雖短期需求較不明朗，惟待電動車產業整體達到規模經濟後整體生產成本逐漸降低，電動車長期成長趨勢將續行，另一方

面，台達電也從生產線改善獲利狀況，從原先專線專用改採多機型生產，持續提升部門營利率。資料中心方面，台達電將持續受惠於 AI 伺服器 and 資料中心需求提升，且因 AI 伺服器功耗較傳統伺服器增加，將帶動 DC/DC 模組電源、電源供應器瓦數(3000W 以上)、風扇、散熱等產品規格提升，有利於台達電營收及毛利率成長，去年 AI Server 相關營收占比約 2%，今年將翻倍成長。雖主要成長動能汽車電子營收放緩，惟電動車產業長期成長趨勢明確且持續改善製造成本，目前營利率約為低個位數，未來將在規模經濟下營業利率將提升。綜上所述，研究處預估 2024 年營收 4313.95 億元(+7.5% YoY)，毛利率 29.8%(+0.6pts YoY)，在資本支出及人力成本增加下，營利率 9.9%(-0.3pts YoY)，稅後 EPS 為 13.05 元。

表一：2024 年調整差異

百萬元	2024F(調整)	2024F(原估)	差異
營業收入	431,395	442,495	-2.57%
營業毛利	128,718	129,754	-0.80%
營業費用	86,155	78,363	9.04%
營業利益	42,564	51,391	-20.74%
稅前淨利	48,564	56,871	-17.11%
稅後淨利	33,893	38,971	-14.98%
每股盈餘(元)	13.05	14.81	--
Margin			
營業毛利率	29.8%	29.3%	--
營業利益率	9.9%	11.6%	--
稅後淨利率	7.9%	8.8%	--

資料來源：永豐投顧研究處整理，Mar. 2024

附表一：當年度損益表

單位：百萬元	24Q1F	24Q2F	24Q3F	24Q4F	2024F
營業收入	94,961	105,837	116,570	114,027	431,395
營業毛利	27,539	31,539	35,204	34,436	128,718
營業利益	8,546	10,491	12,123	11,403	42,564
稅前淨利	10,046	11,991	13,623	12,903	48,564
稅後純益	7,037	8,359	9,475	9,023	33,893
稅後 EPS (元)	2.71	3.22	3.65	3.47	13.05
營收 QoQ 成長率	-5.06	11.45	10.14	-2.18	--
營收 YoY 成長率	2.26	5.26	8.14	14.00	7.52
毛利率	29.00	29.80	30.20	30.20	29.84
營益率	9.00	9.91	10.40	10.00	9.87
稅後純益率	7.41	7.90	8.13	7.91	7.86

資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

附表二：五個年度損益表

單位：百萬元	2020	2021	2022	2023	2024F
營業收入	282,605	314,671	384,443	401,227	431,395
%變動率	5.40	11.35	22.17	4.37	7.52
營業毛利	87,212	90,209	110,773	117,213	128,718
毛利率 (%)	30.86	28.67	28.81	29.21	29.84
營業淨利	31,426	31,365	41,439	40,950	42,564
稅前淨利	34,275	35,628	46,065	48,642	48,564
%變動率	17.56	3.95	29.30	5.59	-0.16
稅後純益	25,485	26,796	32,666	33,393	33,893
%變動率	10.24	5.14	21.90	2.23	1.5
稅後 EPS * (元)	9.81	10.32	12.58	12.86	13.05
市調 EPS * (元)	9.51	10.59	13.3	13.05	14.59
PER (x)	29.92	28.44	23.33	22.82	22.49
PBR (x)	5.23	4.93	4.08	3.83	3.27
每股淨值 * (元)	56.17	59.59	71.91	76.68	89.73
每股股利 (元)	5.50	5.50	9.84	6.43	--
殖利率 (%)	2.24	2.11	3.53	2.05	--

* 以目前股本計算

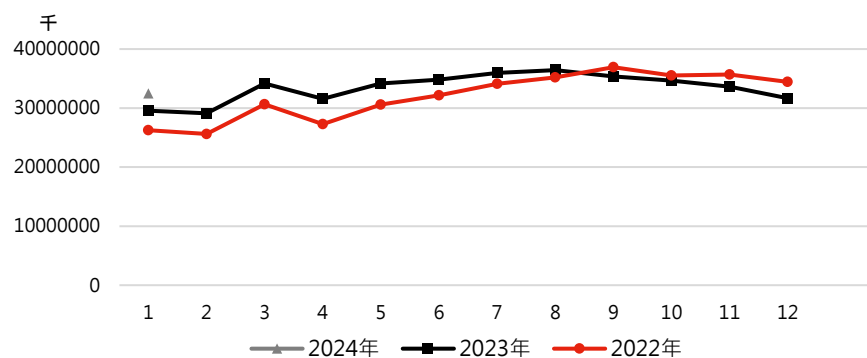
資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

營運基本資料

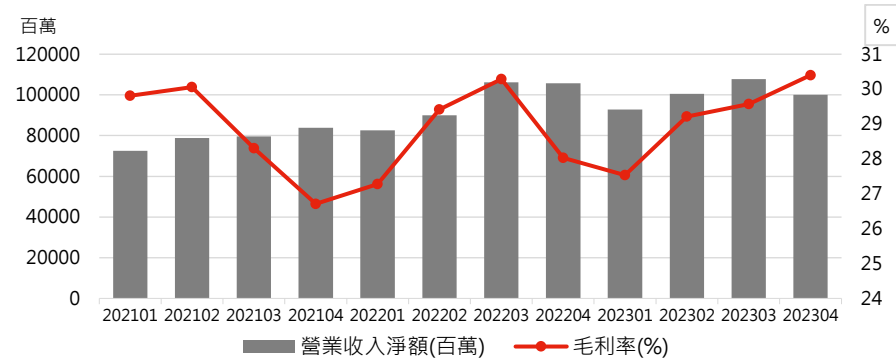
同業比較

代號	公司	投資建議	目前股價	市值(億)	稅後 EPS		PE		PB	
					2023	2024	2023	2024	2023	2024
2301	光寶科	B	112.50	2647.2	6.36	6.92	18.40	16.26	3.20	3.16

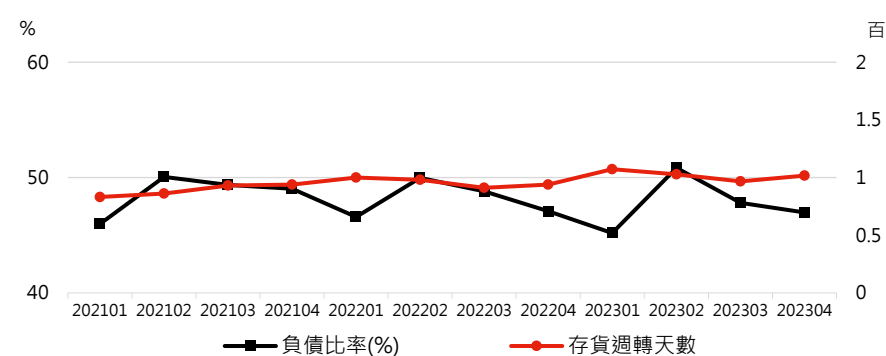
近三年單月營收狀況



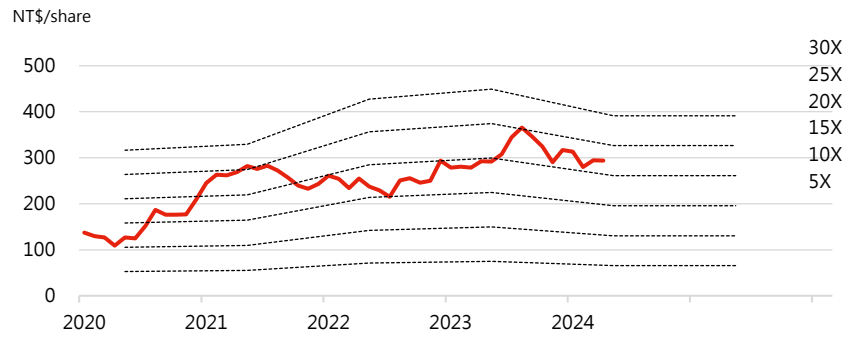
近三年單季營收 VS 毛利率趨勢圖



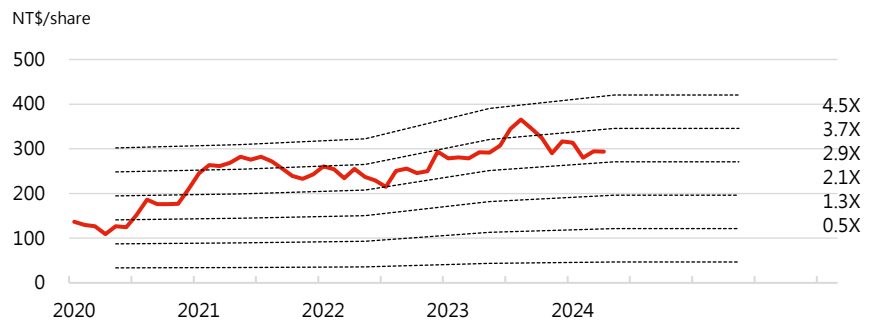
負債比率 VS 存貨週轉天數



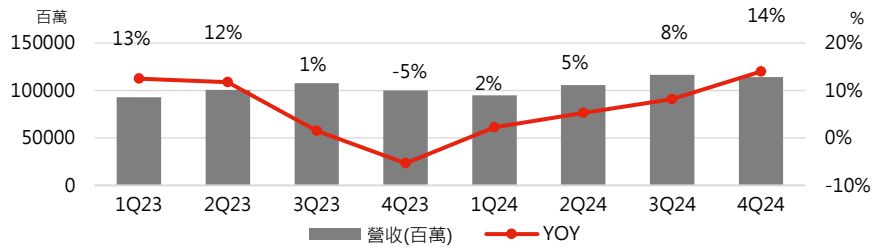
歷史 PE 圖



歷史 PB 圖

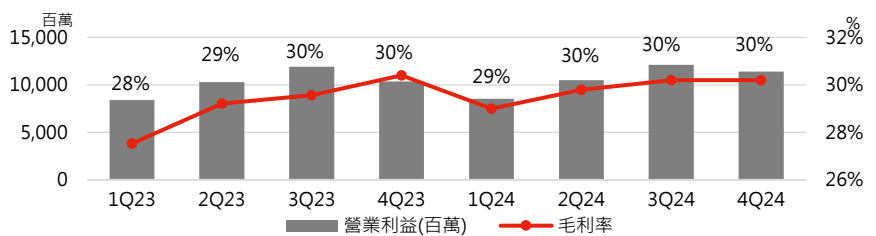


近八季營收及 YoY 趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

近八季營業利益及毛利率趨勢圖



資料來源：CMoney；永豐投顧研究處整理，Mar. 2024

臺北	永豐證券投資顧問股份有限公司 臺北市忠孝西路一段 80 號 14 樓 電話：(886-2) 2361-0868	永豐金證券股份有限公司 臺北市重慶南路一段 2 號 17 樓 電話：(886-2) 2311-4345
香港	永豐金證券(亞洲)有限公司 香港銅鑼灣新寧道 1 號 7 樓 電話：(852) 2586-8288	
上海	永豐金證券(亞洲)有限公司上海代表處 中國上海市浦東新區世紀大道 1528 號陸家嘴基金大廈 1903A-2 室 電話：(86-21) 6228-8220	
倫敦	永豐金證券(歐洲)有限公司 6 Lloyds Avenue, London EC3N 3AX, UK 電話：(44-20) 7614-9999	

責任聲明

本報告內容僅供參考，客戶應審慎考量本身之需求與投資風險，本公司恕不負任何法律責任，亦不作任何保證。本報告中之內容或有取材於本公司認可之來源，但並不保證其真實性或完整性；報告中所有資訊或預估，變更時本公司將不作預告，若資料內容有未盡完善之處，恕不負責。此外，非經本公司同意，不得將本報告加以複製或轉載。

SinoPac⁺ ESG 評鑑系統為全方位評估企業之永續績效與風險，結合產業指標與跨產業共同指標，其中，產業指標完全依循 SASB 產業準則建置，並參照國際永續相關準則及在地法規，跨產業指標則依循 SASB SICs® 永續產業分類系統，篩選出台灣上市櫃企業共同重視之 SASB 永續議題，並參照國際永續相關準則。主要評估依據為企業最新發布之企業社會責任報告書(或永續報告)。惟此指標不代表提及之數據及預測，不必然代表投資績效。

資誠永續發展服務股份有限公司僅於 ESG 評鑑系統方法學建置過程中，就評分指標提供專業意見，對於評分結果及評估報告內容之完整性及真實性，不負擔保責任，亦不對閱讀或使用本評估報告之第三方負任何責任。

永豐投顧已獲 SASB 授權，於研究中使用 SASB 重大性地圖之一般議題分類及揭露主題。SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

110 年金管投顧新字第 024 號

SinoPac 投資評等

B：Buy 買進：未來 12 個月該股票表現將優於大盤
N：Neutral 中立：未來 12 個月該股票表現將與大盤一致
S：Sell 賣出：未來 12 個月該股票表現將落後大盤

SinoPac⁺ ESG 評鑑系統級距說明

A+ 企業在管理及揭露 ESG 績效的程度在前 20%
A 企業在管理及揭露 ESG 績效的程度在 21%-40%
B+ 企業在管理及揭露 ESG 績效的程度在 41%-60%
B 企業在管理及揭露 ESG 績效的程度在 61%-80%
C 企業在管理及揭露 ESG 績效的程度在 81%-100%

Analyst Certification:

For each company mentioned in this research report, the respective analyst(s) who cover the company certifies (certify) that all of the views expressed in this research report accurately reflect his (their) personal views about any and all of the subject issuer(s) or securities. The analyst(s) also certifies (certify) that no part of her (their) compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

SinoPac Research Stock Rating System:

Buy: We think the stock will outperform the broader market over the next 12 months.

Neutral: We think the stock will perform in line with the broader market over the next 12 months.

Sell: We think the stock will underperform the market over the next 12 months.

Global Disclaimer:**Important Notice for UK Persons**

This Document may only be issued or passed on to any person in the United Kingdom if that person is of a kind described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2001 or otherwise pursuant to exemptions to section 21 of the Financial Services and Markets Act 2000. In addition, no person who is an Authorized Person may issue or pass on this document, or otherwise promote SPSE, to any person in the United Kingdom other than by the rules of the Financial Conduct Authority (FCA) applicable to such Authorized Persons. This Document is confidential and is intended solely for the use of its recipient.

Important Disclosures for U.S. Persons

This research report was prepared by SinoPac Securities Corporation (SinoPac), a company authorized to engage in securities activities in Taiwan. SinoPac is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Auerbach Grayson & Company, 20 Wall West 55th Street, New York, NY 10019, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through SinoPac. Auerbach Grayson & Company accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Auerbach Grayson & Company and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Ownership and Material Conflicts of Interest

Auerbach Grayson & Company or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Auerbach Grayson & Company, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Auerbach Grayson & Company is not aware of any material conflict of interest as of the date of this publication.

Compensation and Investment Banking Activities

Auerbach Grayson & Company or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

SinoPac+ ESG Rating System ranking

SinoPac+ ESG Rating System evaluates corporate sustainability using SASB standards, which focus on financially material issues. Specially designed for listed companies in Taiwan, the rating system contains "Industry-specific" criteria, i.e., material issues within an industry, and "Cross-industry" criteria, which are material issues that cut across the 62 industries in Taiwan, categorized according to SASB's Sustainable Industry Classification System® (SICS®), with reference to other globally recognized sustainability standards.

Rating scale explanation

A+: The company falls in the top 20% of all Taiwan's listed companies in managing and disclosing ESG performance)

A: The company falls in the 21-40% of all Taiwan's listed companies in managing and disclosing ESG performance.

B+: The company falls in the 41-60% of all Taiwan's listed companies in managing and disclosing ESG performance.

B: The company falls in the 61-80% of all Taiwan's listed companies in managing and disclosing ESG performance.

C: The company falls in the 81-100% of all Taiwan's listed companies in managing and disclosing ESG performance.

Notes 1) PricewaterhouseCoopers (PwC) Sustainability Services Company Ltd. provides consulting services regarding designing criteria for the SinoPac+ ESG Rating System. It does not guarantee the integrity and accuracy of the score results or analysis, nor having liability to any third party who reads or uses this analysis report. 2) SASB Authorization: SinoPac Securities Investment Service licenses and applies the SASB Materiality Map® General Issue Categories and Disclosure Topics in our work.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research

report. Neither SinoPac nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

SinoPac may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of SinoPac.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by SinoPac with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of SinoPac and SinoPac accepts no liability whatsoever for the actions of third parties in this respect.

SinoPac Securities (Europe) Limited is regulated by the FCA